Bath&BodyWorks®

Second Quarter Earnings Presentation August 18, 2021

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

We caution that any forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995) contained in this presentation or made by our Company or our management involve risks and uncertainties and are subject to change based on various factors, many of which are beyond our control. Accordingly, our future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. Words such as "estimate," "project," "plan," "believe," "expect," "anticipate," "intend," "planned," "potential" and any similar expressions may identify forward-looking statements. Risks associated with the following factors, among others, in some cases have affected and in the future could affect our financial performance and actual results and could cause actual results to differ materially from those expressed or implied in any forward-looking statements included in this presentation or otherwise made by our company or our management:

- the spin-off of Victoria's Secret may not be tax-free for U.S. federal income tax purposes;
- a loss of synergies from separating the businesses that could negatively impact the balance sheet, profit margins or earnings of Bath & Body Works or that Bath & Body Works does not realize all of the expected benefits of the spin-off;
- general economic conditions, consumer confidence, consumer spending patterns and market disruptions including pandemics or significant health hazards, severe weather conditions, natural disasters, terrorist activities, financial crises, political crises or other major events, or the prospect of these events;
- the novel coronavirus (COVID-19) global pandemic has had and is expected to continue to have an adverse effect on our business and results of operations;
- the seasonality of our business;
- divestitures or other dispositions and related operations and contingent liabilities from businesses that we have divested;
- difficulties arising from turnover in company leadership or other key positions;
- our ability to attract, develop and retain qualified associates and manage labor-related costs;
- the dependence on mall traffic and the availability of suitable store locations on appropriate terms;
- our ability to grow through new store openings and existing store remodels and expansions;
- our ability to successfully operate and expand internationally and related risks;
- our independent franchise, license and wholesale partners;
- our direct channel businesses;
- our ability to protect our reputation and our brand images;
- our ability to attract customers with marketing, advertising and promotional programs;
- our ability to maintain, enforce and protect our trade names, trademarks and patents;
- the highly competitive nature of the retail industry and the segments in which we operate;
- consumer acceptance of our products and our ability to manage the life cycle of our brands, keep up with fashion trends, develop new merchandise and launch new
 product lines successfully;
- our ability to source, distribute and sell goods and materials on a global basis, including risks related to:
 - o political instability, environmental hazards or natural disasters;
 - significant health hazards or pandemics, which could result in closed factories, reduced workforces, scarcity of raw materials, and scrutiny or embargoing of goods produced in infected areas;

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

- o duties, taxes and other charges;
- o legal and regulatory matters;
- o volatility in currency exchange rates;
- o local business practices and political issues;
- o potential delays or disruptions in shipping and transportation and related pricing impacts;
- o disruption due to labor disputes; and
- o changing expectations regarding product safety due to new legislation;
- our geographic concentration of vendor and distribution facilities in central Ohio;
- fluctuations in foreign currency exchange rates;
- the ability of our vendors to deliver products in a timely manner, meet quality standards and comply with applicable laws and regulations;
- fluctuations in product input costs;
- · our ability to adequately protect our assets from loss and theft;
- fluctuations in energy costs;
- increases in the costs of mailing, paper, printing or other order fulfillment logistics;
- claims arising from our self-insurance
- our and our third-party service providers' ability to implement and maintain information technology systems and to protect associated data;
- our ability to maintain the security of customer, associate, third-party and company information;
- stock price volatility;
- our ability to pay dividends and related effects;
- shareholder activism matters;
- our ability to maintain our credit rating;
- our ability to service or refinance our debt and maintain compliance with our restrictive covenants;
- our ability to comply with laws, regulations and technology platform rules or other obligations related to data privacy and security;
- our ability to comply with regulatory requirements;
- legal and compliance matters; and
- tax, trade and other regulatory matters.

We are not under any obligation and do not intend to make publicly available any update or other revisions to any of the forward-looking statements contained in this presentation to reflect circumstances existing after the date of this presentation or to reflect the occurrence of future events even if experience or future events make it clear that any expected results expressed or implied by those forward-looking statements will not be realized.

ADJUSTED CONSOLIDATED STATEMENTS OF INCOME

THIRTEEN WEEKS ENDED JULY 31, 2021 AND AUGUST 1, 2020

(Unaudited)

(In millions except per share amounts)

	2021		;	2020		Increase Decrease)	% Increase (Decrease)	
Net Sales Comparable Store Sales Comparable Sales	\$	3,317.5 -9% -16%	\$	2,319.5 33% 63%	\$	998.0	43%	
Gross Profit % of Sales		1,498.0 45.2%		790.4 34.1%		707.6 1110 bps	90%	
General, Administrative and Store Operating Expenses % of Sales		898.9 27.1%		584.7 25.2%		314.2 190 bps	54%	
Operating Income % of Sales		599.1 18.1%		205.7 8.9%		393.4 920 bps	191%	
Interest Expense and Other		99.7		104.3		(4.6)	-4%	
Income Before Income Taxes		499.4		101.4		398.0	393%	
Provision for Income Taxes % of Pre-Tax Income		125.2 25.1%		32.4 31.9%		92.8	286%	
Net Income % of Sales	\$	374.2 11.3%	\$	69.0 3.0%	\$	305.2 830 bps	442%	
Net Income Per Diluted Share	\$	1.34	\$	0.25	\$	1.09	436%	
Weighted Average Shares Outstanding		280.0		279.9				

ADJUSTED CONSOLIDATED STATEMENTS OF INCOME (LOSS)

TWENTY-SIX WEEKS ENDED JULY 31, 2021 AND AUGUST 1, 2020

(Unaudited)

(In millions except per share amounts)

	:	2021	2	2020	-	Increase Decrease)	% Increase (Decrease)
Net Sales	\$	6,341.3	\$	3,973.7	\$	2,367.6	60%
Comparable Store Sales Comparable Sales		-2% -1%		12% 32%			
Gross Profit % of Sales		2,911.8 45.9%		1,175.9 29.6%		1,735.9 1630 bps	148%
General, Administrative and							
Store Operating Expenses % of Sales		1,740.7 27.4%		1,191.1 30.0%		549.6 (260 bps)	46%
Operating Income (Loss) % of Sales		1,171.1 18.5%		(15.2) -0.4%		1,186.3 1890 bps	7805%
Interest Expense and Other		213.3		198.9		14.4	7%
Income (Loss) Before Income Taxes		957.8		(214.1)		1,171.9	547%
Provision (Benefit) for Income Taxes % of Pre-Tax Income		226.9 23.7%		(7.9) 3.7%		234.8	2972%
Net Income (Loss) % of Sales	\$	730.9 11.5%	\$	(206.2) -5.2%	\$	937.1 1670 bps	454%
Net Income (Loss) Per Diluted Share	\$	2.59	\$	(0.74)	\$	3.33	450%
Weighted Average Shares Outstanding		282.2		277.4			

ADJUSTED OPERATING INCOME (LOSS) BY SEGMENT

THIRTEEN WEEKS ENDED JULY 31, 2021 AND AUGUST 1, 2020

(Unaudited)

(In millions)

	2	021	2	020	Increase Decrease)	% Increase (Decrease)
Bath & Body Works % of Sales	\$	430.9 25.3%	\$	348.6 27.8%	\$ 82.3 (250 bps)	24%
Victoria's Secret % of Sales		232.5 14.4%		(86.6) -8.1%	319.1 2250 bps	368%
Other % of Sales		(64.3) nm		(56.3) nm	(8.0) nm	-14%
Total Bath & Body Works, Inc. % of Sales	\$	599.1 18.1%	\$	205.7 8.9%	\$ 393.4 920 bps	191%

ADJUSTED OPERATING INCOME (LOSS) BY SEGMENT

TWENTY-SIX WEEKS ENDED JULY 31, 2021 AND AUGUST 1, 2020

(Unaudited)

(In millions)

	2	2021	2	2020	Increase Decrease)	% Increase (Decrease)
Bath & Body Works % of Sales	\$	810.8 25.6%	\$	424.3 21.1%	\$ 386.5 450 bps	91%
Victoria's Secret % of Sales		477.0 15.1%		(343.7) -17.5%	820.7 3260 bps	39%
Other % of Sales		(116.7) nm		(95.9) nm	(20.8) nm	-22%
Total Bath & Body Works, Inc. % of Sales	\$	1,171.1 18.5%	\$	(15.2) -0.4%	\$ 1,186.3 1890 bps	7805%

BATH & BODY WORKS, INC. CONSOLIDATED CONDENSED BALANCE SHEETS (Unaudited) (In thousands)

		July 31, 2021		August 1, 2020	
ASSETS					
Current Assets Cash and Cash Equivalents Cash in Escrow related to Victoria's Secret & Co. Spin-Off Accounts Receivable, Net Inventories Other	\$	1,987,767 600,000 229,633 1,472,916 223,055	\$	2,611,440 - 268,348 1,476,421 148,886	
Total Current Assets		4,513,371		4,505,095	
Property and Equipment, Net		2,000,536		2,291,624	
Operating Lease Assets		2,564,371		2,635,157	
Goodwill		628,236		628,236	
Trade Names		411,000		411,000	
Deferred Income Taxes		70,410		74,190	
Other Assets		203,969		334,286	
TOTAL ASSETS	\$	10,391,893	\$	10,879,588	
LIABILITIES AND SHAREHOLDERS' EQUITY (DEFICIT)					
Current Liabilities Accounts Payable Accrued Expenses and Other Current Debt Current Operating Lease Liabilities Income Taxes	\$	837,600 1,305,235 - 480,023 2,459	\$	957,037 1,339,998 460,253 623,551 52,073	
Total Current Liabilities		2,625,317		3,432,912	
Deferred Income Taxes		250,088		191,479	
Long-Term Debt		5,937,681		6,268,597	
Long-Term Operating Lease Liabilities		2,476,158		2,697,835	
Other Long-Term Liabilities		290,491		192,292	
Shareholders' Equity (Deficit)		(1,187,842)		(1,903,527)	

BBWI 2ND QUARTER

	2nd Quarter 2021 versus 2020		
	(\$ amounts in millions)		
	(Unaudited)		
	Bath & Body Works	Victoria's Secret	Total BBWI
Comparable store sales	(23%)	16%	(9%)
Comparable sales	(22%)	(9%)	(16%)
Sales change	36%	51%	43%
Sales	\$1,704	\$1,614	\$3,318
Gross profit (% of sales)	Up Significantly	Up Significantly	45.2%
Operating income (% of sales)	25.3%	14.4%	18.1%
Operating income	\$431	\$233	\$599
Net income			\$374
Average shares outstanding			280
Earnings per share			\$1.34

BBWI YEAR TO DATE

	Year to Date 2021 versus 2020		
	(\$ amounts in millions)		
	(Unaudited)		
	Bath & Body Works	Victoria's Secret	Total BBWI
Comparable store sales	(10%)	9%	(2%)
Comparable sales	(8%)	6%	(1%)
Sales change	58%	62%	60%
Sales	\$3,173	\$3,168	\$6,341
Gross profit (% of sales)	Up Significantly	Up Significantly	45.9%
Operating income (% of sales)	25.6%	15.1%	18.5%
Operating income	\$811	\$477	\$1,171
Adjusted net income			\$731
Average shares outstanding			282
Adjusted earnings per share			\$2.59

Metric	Third Quarter
Net Sales	Up 40% to 45% compared to 2019 sales of \$1.1 billion
Gross Margin Rate	Up about 100 to 150 basis points compared to 2019's rate of 43.8%
SG&A Expense Dollars ¹	Down slightly compared to \$427 million LY
Net Non-Operating Expense	Approximately \$100 million
Tax Rate (before discrete items)	Approximately 27%
Weighted Average Shares Outstanding	Approximately 268 million
Earnings Per Share ¹	Between \$0.55 and \$0.60

¹Excluding one-time costs related to the spin-off of Victoria's Secret

BATH & BODY WORKS, INC. COMPANY - OPERATED STORE COUNT AND SELLING SQ FT 2021 Forecast

	Beginning of Year	New Stores	Closures	Total Reconstructions and Change in SSF	End of Year	Increase / (Decrease)
Bath & Body Works							
Bath & Body Works							
Store Count	1,633	54	(40)	74	1,647	14	1%
Selling Sq Ft 000's	4,344	164	(92)	61	4,477	133	3%
Bath & Body Works - Canada							
Store Count	103	1	-	5	104	1	1%
Selling Sq Ft 000's	262	3	-	5	270	8	3%
Total BBW Company - Operated						-	
Store Count	1,736	55	(40)	79	1,751	15	1%
Selling Sq Ft 000's	4,606	167	(92)	66	4,747	141	3%

BATH & BODY WORKS, INC. INTERNATIONAL STORE COUNT 2021 FORECAST

	2020 Year End	2021 New Stores	2021 Closures	2021F Year End
Bath & Body Works International				
Partner - Operated Stores				
Bath & Body Works - Local Market	270	54 to 58	(8 to 9)	315 to 320
Bath & Body Works - Travel Retail	18	3 to 4	(0 to 2)	19 to 22
Bath & Body Works Total	288	57 to 62	(8 to 11)	334 to 342

APPENDIX

CONSOLIDATED STATEMENTS OF INCOME (LOSS)

THIRTEEN WEEKS ENDED JULY 31, 2021 AND AUGUST 1, 2020

(Unaudited)

(In thousands except per share amounts)

	2021	2020
Net Sales	\$ 3,317,573	\$ 2,319,466
Costs of Goods Sold, Buying and Occupancy	(1,819,608)	(1,607,986)
Gross Profit	1,497,965	711,480
General, Administrative and Store Operating Expenses	(898,888)	(667,440)
Operating Income	599,077	44,040
Interest Expense	(98,569)	(104,245)
Other Loss	(1,137)	(56)
Income (Loss) Before Income Taxes	499,371	(60,261)
Provision (Benefit) for Income Taxes	125,178	(10,664)
Net Income (Loss)	\$ 374,193	\$ (49,597)
Net Income (Loss) Per Diluted Share	\$ 1.34	\$ (0.18)
Weighted Average Shares Outstanding ¹	280,002	277,795
v olymod Average onares Odisianding	200,002	211,195

¹- Reported Weighted Average Shares Outstanding in the second quarter of 2020 reflects basic shares due to the Net Loss.

CONSOLIDATED STATEMENTS OF INCOME (LOSS)

TWENTY-SIX WEEKS ENDED JULY 31, 2021 AND AUGUST 1, 2020

(Unaudited)

(In thousands except per share amounts)

	2021	2020
Net Sales	\$ 6,341,272	\$ 3,973,675
Costs of Goods Sold, Buying and Occupancy	(3,429,469)	(2,973,586)
Gross Profit	2,911,803	1,000,089
General, Administrative and Store Operating Expenses	(1,740,666)	(1,273,748)
Operating Income (Loss)	1,171,137	(273,659)
Interest Expense	(212,275)	(201,044)
Other Income (Loss)	(106,478)	2,193
Income (Loss) Before Income Taxes	852,384	(472,510)
Provision (Benefit) for Income Taxes	201,575	(126,046)
Net Income (Loss)	\$ 650,809	\$ (346,464)
Net Income (Loss) Per Basic Share	\$ 2.31	\$ (1.25)
Weighted Average Shares Outstanding ¹	282,232	277,391
5 55		

¹ - Reported Weighted Average Shares Outstanding in 2020 reflects basic shares due to the Net Loss.

BATH & BODY WORKS, INC. ADJUSTED FINANCIAL INFORMATION THIRTEEN WEEKS ENDED JULY 31, 2021 AND AUGUST 1, 2020 (Unaudited) (In thousands except per share amounts)

	2021			2020		
	Reported	Adjustments	Adjusted	Reported	Adjustments	Adjusted
Net Sales	\$ 3,317,573	\$ -	\$ 3,317,573	\$ 2,319,466	\$ -	\$ 2,319,466
Costs of Goods Sold, Buying & Occupancy	(1,819,608)		(1,819,608)	(1,607,986)	78,962	(1,529,024)
Gross Profit	1,497,965	-	1,497,965	711,480	78,962	790,442
General, Administrative and Store Operating Expenses	(898,888)		(898,888)	(667,440)	82,667	(584,773)
Operating Income	599,077	-	599,077	44,040	161,629	205,669
Interest Expense	(98,569)	-	(98,569)	(104,245)	-	(104,245)
Other Loss	(1,137)		(1,137)	(56)		(56)
Income (Loss) Before Income Taxes	499,371	-	499,371	(60,261)	161,629	101,368
Provision (Benefit) for Income Taxes	125,178		125,178	(10,664)	43,000	32,336
Net Income (Loss)	\$ 374,193	\$ -	\$ 374,193	\$ (49,597)	\$ 118,629	\$ 69,032
Net Income (Loss) Per Diluted Share	\$ 1.34		\$ 1.34	\$ (0.18)		\$ 0.25
Weighted Average Shares Outstanding ¹	280,002		280,002	277,795		279,880

See Notes to Reconciliation of GAAP Financial Measures to Non-GAAP Financial Measures.

¹ - Reported Weighted Average Shares Outstanding in the second quarter of 2020 reflects basic shares due to the Net Loss.

ADJUSTED FINANCIAL INFORMATION

TWENTY-SIX WEEKS ENDED JULY 31, 2021 AND AUGUST 1, 2020

(Unaudited)

(In thousands except per share amounts)

	2021			2020			
	Reported	Adjustments	Adjusted	Reported	Adjustments	Adjusted	
Net Sales	\$ 6,341,272	\$-	\$ 6,341,272	\$ 3,973,675	\$-	\$ 3,973,675	
Costs of Goods Sold, Buying & Occupancy	(3,429,469)		(3,429,469)	(2,973,586)	175,806	(2,797,780)	
Gross Profit	2,911,803	-	2,911,803	1,000,089	175,806	1,175,895	
General, Administrative and Store Operating Expenses	(1,740,666)		(1,740,666)	(1,273,748)	82,667	(1,191,081)	
Operating Income (Loss)	1,171,137	-	1,171,137	(273,659)	258,473	(15,186)	
Interest Expense	(212,275)		(212,275)	(201,044)	-	(201,044)	
Other Income (Loss)	(106,478)	105,464	(1,014)	2,193		2,193	
Income (Loss) Before Income Taxes	852,384	105,464	957,848	(472,510)	258,473	(214,037)	
Provision (Benefit) for Income Taxes	201,575	25,337	226,912	(126,046)	118,200	(7,846)	
Net Income (Loss)	\$ 650,809	\$ 80,127	\$ 730,936	\$ (346,464)	\$ 140,273	\$ (206,191)	
Net Income (Loss) Per Diluted Share	\$ 2.31		\$ 2.59	\$ (1.25)		\$ (0.74)	
Weighted Average Shares Outstanding ¹	282,232	-	282,232	277,391		277,391	

See Notes to Reconciliation of GAAP Financial Measures to Non-GAAP Financial Measures.

¹ - Reported Weighted Average Shares Outstanding in 2020 reflects basic shares due to the Net Loss.

BATH & BODY WORKS, INC. NOTES TO RECONCILIATION OF GAAP FINANCIAL MEASURES TO NON-GAAP FINANCIAL MEASURES (Unaudited)

The "Adjusted Financial Information" provided in the attached reflects the following non-GAAP financial measures:

Fiscal 2021

In the second quarter of 2021, there were no adjustments to results.

In the first quarter of 2021, adjusted results exclude the following:

A \$105.5 million pre-tax loss (\$80.1 million net of tax of \$25.4 million), included in other income (loss), associated with the early extinguishment of outstanding notes.

Fiscal 2020

In the second quarter of 2020, adjusted results exclude the following:

- A \$117.1 million charge (\$98.7 million net of tax of \$18.5 million), included in buying and occupancy expenses, related to the impairment of certain Victoria's Secret lease and store assets.
- An \$80.8 million charge (\$65.2 million net of tax of \$15.6 million), included in general, administrative and store operating expenses, related to previously announced restructuring actions.
- A \$36.3 million gain (\$24.7 million net of tax of \$11.6 million), principally included in buying and occupancy expenses, related to the closure and termination of our lease and the related liability for the Victoria's Secret Hong Kong flagship store.
- A \$20.5 million income tax benefit related to recent changes in tax legislation included in the CARES Act.

In the first quarter of 2020, adjusted results exclude the following:

- A \$96.8 million charge (\$72.0 million net of tax of \$24.8 million), included in buying and occupancy expenses, related to the impairment of certain Victoria's Secret store assets.
- A \$50.4 million tax benefit related to the resolution of certain tax matters.

The Adjusted Financial Information should not be construed as an alternative to the reported results determined in accordance with generally accepted accounting principles. Further, the Company's definition of adjusted income information may differ from similarly titled measures used by other companies. Management believes that the presentation of adjusted financial information provides additional information to investors to facilitate the comparison of past and present operations. While it is not possible to predict future results, management believes the adjusted information is useful for the assessment of the ongoing operations of the Company because the adjusted items are not indicative of our ongoing operations due to their size and nature. Additionally, management uses adjusted financial information as key performance measures of results of operations for the purpose of evaluating performance internally. The Adjusted Financial Information should be read in conjunction with the Company's historical financial statements and notes thereto contained in the Company's quarterly reports on Form 10-K.

Bath&BodyWorks

BATH & BODY WORKS, INC. COMPANY - OPERATED STORES AND SELLING SQUARE FOOTAGE At July 31, 2021 and August 1, 2020

	July 31, 2021		August 1, 2020	
	Stores	Selling Sq. Ft. (000's)	Stores	Selling Sq. Ft. (000's)
Bath & Body Works U.S.	1,663	4,472	1,633	4,308
Bath & Body Works Canada	103	267	102	260
Total Bath & Body Works Company - Operated	1,766	4,739	1,735	4,568
Victoria's Secret U.S.	695	5,253	713	5,427
PINK U.S.	143	519	145	525
Victoria's Secret Canada	24	245	24	249
PINK Canada	2	9	2	9
Victoria's Secret U.K. / Ireland	-	-	21	214
PINK U.K.	-	-	5	17
Victoria's Secret Beauty and Accessories	36	31	39	35
Victoria's Secret China	26	171	25	168
Total Victoria's Secret Company - Operated	926	6,228	974	6,644

BATH & BODY WORKS, INC. 2021 Selected Data (Unaudited)

(In thousands)

	2021		2020	
Capital Expenditures				
First Quarter	\$	64,545	\$	55,221
Second Quarter		113,238		68,788
Spring Season		177,783		124,009
Third Quarter		-		76,155
Fourth Quarter		-		28,176
Year	\$	177,783	\$	228,340

Depreciation & Amortization

First Quarter	\$ 128,970	\$ 138,547
Second Quarter	 128,728	 127,595
Spring Season	257,698	266,142
Third Quarter	-	127,082
Fourth Quarter	 -	 127,387
Year	\$ 257,698	\$ 520,611

Comparable Sales Increase (Decrease) (Stores and Direct):

	Second Quarter 2021	Second Quarter 2020	Year- to- Date 2021	Year- to- Date 2020
Bath & Body Works ¹	(22%)	123%	(8%)	84%
Victoria's Secret ¹	(9%)	24%	6%	3%
Bath & Body Works, Inc. ²	(16%)	63%	(1%)	32%

NOTE: Stores are excluded from the comparable sales calculation when they have been closed for four consecutive days or more. Therefore, comparable sales results exclude periods of time that stores were closed for four consecutive days or more as a result of the COVID-19 pandemic. Refer to our SEC filings for further discussion regarding our comparable sales calculation.

¹ – Results include company-operated stores in the U.S. and Canada and direct sales.

² – Results include company-operated stores in the U.S., Canada, the U.K. (pre-joint venture) and Greater China and direct sales.

Comparable Sales Increase (Decrease) (Stores Only):

	Second Quarter 2021	Second Quarter 2020	Year- to- Date 2021	Year- to- Date 2020
Bath & Body Works ¹	(23%)	87%	(10%)	54%
Victoria's Secret ¹	16%	(12%)	9%	(16%)
Bath & Body Works, Inc. ²	(9%)	33%	(2%)	12%

NOTE: Stores are excluded from the comparable sales calculation when they have been closed for four consecutive days or more. Therefore, comparable sales results exclude periods of time that stores were closed for four consecutive days or more as a result of the COVID-19 pandemic. Refer to our SEC filings for further discussion regarding our comparable sales calculation.

¹ – Results include company-operated stores in the U.S. and Canada.

² – Results include company-operated stores in the U.S., Canada, the U.K. (pre-joint venture) and Greater China.