FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* McGuigan Charles						2. Issuer Name and Ticker or Trading Symbol L Brands, Inc. [LB]									ck all app Dired	ctor		10% (Owner
(Last) (First) (Middle) THREE LIMITED PARKWAY						3. Date of Earliest Transaction (Month/Day/Year) 05/17/2017								y	belov	Officer (give title below) Chief Operati		below	(specify)
Street) COLUMBUS OH 43230 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable le) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/					ion	2A. I Exec if an	Deemed cution I			ction Instr.	sposed of, or Benefi 4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a		d (A) or	5. Amount of		int of es ially Following	6. Owners Form: Dire (D) or Indi (I) (Instr. 4	ect I	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) or (D)	Price		Transac (Instr. 3	tion(s)			msu. 4)
Common Stock, \$0.50 par value 05/17/20									A		77,451	A	\$0.0	0000	106	5,388	D		
Common Stock, \$0.50 par value 05/17/20					017	17			F		35,928	D	\$4	8.4	4 70,460		D		
Common Stock, \$0.50 par value															4,	372	I	11 11 11 11 11 11 11 11 11 11 11 11 11	By L Brands, Inc. Savings and Retirement Plan
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	on Date,	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerc Expiration Da (Month/Day/Y		ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		De Se (Ir	Price of erivative ecurity estr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Own Forn Dire- or In (I) (II	ership 1: ct (D) direct 1str. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date		Amoun or Numbe of Shares	r					

Explanation of Responses:

Robert J. Tannous, Attorneyin-Fact

05/19/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).