

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 13D

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT
TO RULE 13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(a)

(AMENDMENT NO. 30)

LIMITED BRANDS, INC.
(Name of Issuer)

COMMON STOCK, \$0.50 PAR VALUE
(Title of class of securities) 532716-10-7
(CUSIP number)

RAYMOND O. GIETZ, ESQ.
WEIL, GOTSHAL & MANGES LLP
767 FIFTH AVENUE
NEW YORK, NEW YORK 10153
(212) 310-8000

(Name, address and telephone number of person
authorized to receive notices and communications)

NOVEMBER 30, 2004

(Date of event which requires filing of this statement)

If the filing person has previously filed a statement on Schedule 13G to report
the acquisition that is the subject of this Schedule 13D, and is filing this
schedule because of Rules 13d-1(e), 13d-1(f) or 13d-1(g), check the following
box .

CUSIP No. 532716-10-7 13D Page 2

1 NAME OF REPORTING PERSON: Leslie H. Wexner

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY):

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP: (A)
(B)

3 SEC USE ONLY

4 SOURCE OF FUNDS: N/A

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED
PURSUANT TO ITEM 2(d) OR 2(e):

6 CITIZENSHIP OR PLACE OF ORGANIZATION: United States

7 NUMBER OF SHARES: 31,397,269

8 BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH SHARED VOTING POWER: 26,141,194

9 SOLE DISPOSITIVE POWER: 32,585,769

10 SHARED DISPOSITIVE POWER: 26,141,194

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON: 58,726,963

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 14.3%

14 TYPE OF REPORTING PERSON: IN

1 NAME OF REPORTING PERSON: Abigail S. Wexner
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY):

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP: (A)
(B)

3 SEC USE ONLY

4 SOURCE OF FUNDS: N/A

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED
PURSUANT TO ITEM 2(d) OR 2(e):

6 CITIZENSHIP OR PLACE OF ORGANIZATION: United States

NUMBER OF SHARES	7	SOLE VOTING POWER:	-0-
BENEFICIALLY OWNED BY	8	SHARED VOTING POWER:	9,763,700
EACH REPORTING	9	SOLE DISPOSITIVE POWER:	-0-
PERSON WITH	10	SHARED DISPOSITIVE POWER:	9,763,700

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON: 9,763,700

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 2.4%

14 TYPE OF REPORTING PERSON: IN

SEE INSTRUCTIONS BEFORE FILLING OUT!

1 NAME OF REPORTING PERSON: The Abigail Trust
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY):

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP: (A)
(B)

3 SEC USE ONLY

4 SOURCE OF FUNDS: N/A

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED
PURSUANT TO ITEM 2(d) OR 2(e):

6 CITIZENSHIP OR PLACE OF ORGANIZATION: Ohio

NUMBER OF SHARES	7	SOLE VOTING POWER:	7,049,856
BENEFICIALLY OWNED BY	8	SHARED VOTING POWER:	-0-
EACH REPORTING	9	SOLE DISPOSITIVE POWER:	7,049,856
PERSON WITH	10	SHARED DISPOSITIVE POWER:	-0-

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON: 7,049,856

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 1.7%

14 TYPE OF REPORTING PERSON: 00

SEE INSTRUCTIONS BEFORE FILLING OUT!

1 NAME OF REPORTING PERSON: Wexner Personal Holdings Corporation
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY):

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP: (A)
(B)

3 SEC USE ONLY

4 SOURCE OF FUNDS: N/A

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED
PURSUANT TO ITEM 2(d) OR 2(e):

6 CITIZENSHIP OR PLACE OF ORGANIZATION: Delaware

NUMBER OF SHARES	7	SOLE VOTING POWER:	4,892,608
BENEFICIALLY OWNED BY	8	SHARED VOTING POWER:	-0-
EACH REPORTING	9	SOLE DISPOSITIVE POWER:	4,892,608
PERSON WITH	10	SHARED DISPOSITIVE POWER:	-0-

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON: 4,892,608

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 1.2%

14 TYPE OF REPORTING PERSON: CO

SEE INSTRUCTIONS BEFORE FILLING OUT!

1 NAME OF REPORTING PERSON: H.R.E.I. Trust
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY):

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP: (A)
(B)

3 SEC USE ONLY

4 SOURCE OF FUNDS: N/A

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e):

6 CITIZENSHIP OR PLACE OF ORGANIZATION: Ohio

NUMBER OF SHARES	7	SOLE VOTING POWER:	9,327,638
BENEFICIALLY OWNED BY	8	SHARED VOTING POWER:	-0-
EACH REPORTING	9	SOLE DISPOSITIVE POWER:	9,327,638
PERSON WITH	10	SHARED DISPOSITIVE POWER:	-0-

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON: 9,327,638

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 2.3%

14 TYPE OF REPORTING PERSON: 00

SEE INSTRUCTIONS BEFORE FILLING OUT!

1 NAME OF REPORTING PERSON: Foxcote One
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY):

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP: (A)
(B)

3 SEC USE ONLY

4 SOURCE OF FUNDS: N/A

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e):

6 CITIZENSHIP OR PLACE OF ORGANIZATION: Ohio

NUMBER OF SHARES	7	SOLE VOTING POWER:	15,000,000
BENEFICIALLY OWNED BY	8	SHARED VOTING POWER:	-0-
EACH REPORTING	9	SOLE DISPOSITIVE POWER:	15,000,000
PERSON WITH	10	SHARED DISPOSITIVE POWER:	-0-

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON: 15,000,000

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 3.7%

14 TYPE OF REPORTING PERSON: 00

SEE INSTRUCTIONS BEFORE FILLING OUT!

1 NAME OF REPORTING PERSON: Foxcote Two
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY):

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP: (A)
(B)

3 SEC USE ONLY

4 SOURCE OF FUNDS: N/A

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e):

6 CITIZENSHIP OR PLACE OF ORGANIZATION: Ohio

NUMBER OF SHARES	7	SOLE VOTING POWER:	5,000,000
BENEFICIALLY OWNED BY	8	SHARED VOTING POWER:	-0-
EACH REPORTING	9	SOLE DISPOSITIVE POWER:	5,000,000
PERSON WITH	10	SHARED DISPOSITIVE POWER:	-0-

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON: 5,000,000

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 1.2%

14 TYPE OF REPORTING PERSON: 00

SEE INSTRUCTIONS BEFORE FILLING OUT!

This Amendment No. 30 amends the Schedule 13D dated June 25, 1985, as amended in certain respects by Amendments No. 1 through 29 thereto, and is filed by Leslie H. Wexner, for and on behalf of himself, Abigail S. Wexner, The Abigail Trust, Wexner Personal Holdings Corporation, H.R.E.I. Trust, Foxcote One, and Foxcote Two (collectively, the "Purchasers"), with respect to the common stock, \$0.50 par value per share (the "Common Stock"), of Limited Brands, Inc. (the "Company").

Item 2. Identity and Background.

Item 2 is amended as follows:

Each of Foxcote One and Foxcote Two is a trust organized under the laws of Ohio. The principal business of each is investments, and the principal office of each is 6525 West Campus Oval, Suite 105, New Albany, Ohio 43054. Leslie H. Wexner is the trustee of Foxcote One, and Leslie H. Wexner and Abigail S. Wexner are the trustees of Foxcote Two.

During the last five years neither Foxcote One or Foxcote Two, nor to their knowledge, Leslie H. Wexner or Abigail S. Wexner, has been (i) convicted of any criminal proceeding (excluding traffic violations or similar misdemeanors) or (ii) a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to federal or state securities laws or finding any violation with respect to such laws.

Other information required by Item 2 of Schedule 13D with respect to Leslie H. Wexner and Abigail S. Wexner has been reported previously.

An agreement among the Purchasers with respect to the filing of this statement is attached hereto as Exhibit 1.

The Wexner Children's Trust II and The Birthday Trust each ceased to be a Purchaser since each no longer beneficially owns any shares of Common Stock.

Item 5. Interest in Securities of the Issuer.

(a) The responses of the Purchasers to Rows (11) through (13) of the cover pages of this Amendment No. 30 are incorporated herein by reference. As of December 3, 2004, the Purchasers beneficially owned the number shares of the Common Stock listed below, representing approximately the percentage of the outstanding shares of Common Stock set forth opposite such number (the outstanding shares of Common Stock, 406 million, being based on the approximate number outstanding following the Company's modified dutch auction tender offer disclosed in the Company's press release dated November 30, 2004, filed as an exhibit by the Company to its Schedule TO (Amendment No. 14)), as determined in accordance with Rule 13d-3.

Person -----	Number of Shares -----	Percent of Class -----
1. Leslie H. Wexner	58,726,963 (1)(3)(4)(5)(6)(7)	14.3%
2. Abigail S. Wexner	9,763,700 (2)(7)	2.4%
3. The Abigail Trust	7,049,856 (3)	1.7%
4. Wexner Personal Holdings Corporation	4,892,608 (4)	1.2%
5. H.R.E.I. Trust	9,327,638 (5)	2.3%
6. Foxcote One	15,000,000 (6)	3.7%
7. Foxcote Two	5,000,000 (7)	1.2%

- (1) Includes: 1,188,500 shares held in The Limited, Inc. Savings and Retirement Plan for Mr. Wexner's account (as of November 30, 2004) over which he exercises dispositive but not voting control; and 5,269,206 shares issuable within approximately 60 days upon exercise of outstanding options held by Mr. Wexner. Also includes 4,763,700 shares beneficially owned by Abigail S. Wexner, Mr. Wexner's wife, as to which Mr. Wexner may be deemed to share the power to vote and direct the disposition. Excludes 400,000 shares held in a trust of which Mrs. Wexner is a beneficiary and as to which Mr. Wexner disclaims beneficial ownership.
- (2) Includes 8,808 shares issuable within approximately 60 days upon exercise of outstanding options held by Mrs. Wexner. The power to vote or direct the disposition of the shares beneficially owned by Mrs. Wexner may be deemed to be shared with her husband, Leslie H. Wexner. Excludes 400,000 shares held in a trust of which Mrs. Wexner is a beneficiary and as to which Mrs. Wexner disclaims beneficial ownership. Also excludes 48,963,263 shares beneficially owned by Leslie H. Wexner, Mrs. Wexner's husband, as to which Mrs. Wexner disclaims beneficial ownership.
- (3) Power to vote or direct the disposition of the 7,049,856 shares held by The Abigail Trust may be deemed to be shared by its two trustees Leslie H. Wexner and Jeffrey E. Epstein.
- (4) Power to vote or direct the disposition of the 4,892,608 shares held by Leslie H. Wexner as the sole stockholder, director and officer of Wexner Personal Holdings Corporation.
- (5) Power to vote or direct the disposition of the 9,327,638 shares held by H.R.E.I. Trust may be deemed to be shared by its two trustees Leslie H. Wexner and Jeffrey E. Epstein.
- (6) Power to vote or direct the disposition of the 15,000,000 shares held by Leslie H. Wexner as the sole trustee of Foxcote One.
- (7) Power to vote or direct the disposition of the 5,000,000 shares held by Foxcote Two may be deemed to be shared by its two trustees, Abigail S. Wexner and Leslie H. Wexner.

(b) The responses of the Purchasers to (i) Rows (7) through (10) of the cover pages of this Amendment No. 30 and (ii) Item 5(a) hereof are incorporated herein by reference.

(c) In addition to the transactions described in Item 6 of this Amendment No. 30 (which are hereby incorporated herein by reference), during the past 60 days the Purchasers effected the following transaction in the Common Stock:

Person -----	Date of Transaction -----	Amount of Securities -----	Price per Share -----	Where and How Effected -----
Abigail S. Wexner	11/3/04	667 shares	\$18.74	Mrs. Wexner, for service as a director of the Company, received from the Company, fees in shares of Common Stock.
Leslie H. Wexner	11/22/04*	2,384,020 shares	\$29.00	Mr. Wexner sold the shares to the Company in its modified dutch auction tender offer.

* On November 30, 2004, the Company issued a press release announcing the final proration and price determinations for its modified dutch auction tender offer.

(d), (e): Not Applicable

Item 6. Contracts, Arrangements, Understandings or Relationships With Respect to Securities of the Issuer.

On October 4, 2004, The Wexner Children Trust II transferred 3,500,000 shares of Common Stock to Leslie H. Wexner without consideration in exchange.

On October 5, 2004, Leslie H. Wexner transferred 15,000,000 shares of Common Stock to Foxcote One without consideration in exchange.

On October 5, 2004, Abigail S. Wexner transferred 5,000,000 shares of Common Stock to Foxcote Two without consideration in exchange.

Item 2 of this Amendment No. 30 to Schedule 13D is incorporated herein by reference.

Item 7. Materials to be Filed as Exhibits.

Exhibit 1 Joint Filing Agreement by and among Leslie H. Wexner, Abigail S. Wexner, The Abigail Trust, Wexner Personal Holdings Corporation, H.R.E.I. Trust, Foxcote One, and Foxcote Two, dated December 3, 2004.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: December 3, 2004

Leslie H. Wexner

Leslie H. Wexner

Abigail S. Wexner

Abigail S. Wexner

THE ABIGAIL TRUST

By: Leslie H. Wexner

Leslie H. Wexner, Trustee

WEXNER PERSONAL HOLDINGS CORPORATION

By: Leslie H. Wexner

Name: Leslie H. Wexner
Title: President

H.R.E.I. TRUST

By: Leslie H. Wexner

Leslie H. Wexner, Trustee

FOXCOTE ONE

By: Leslie H. Wexner

Leslie H. Wexner, Trustee

FOXCOTE TWO

By: Abigail S. Wexner

Abigail S. Wexner, Trustee

EXHIBIT INDEX

Exhibit No.

Exhibit 1 Joint Filing Agreement by and among Leslie H. Wexner,
Abigail S. Wexner, The Abigail Trust, Wexner Personal
Holdings Corporation, H.R.E.I. Trust, Foxcote One, and
Foxcote Two, dated December 3, 2004.

JOINT FILING AGREEMENT

This will confirm the agreement by and among all the undersigned that the Schedule 13D filed on or about this date and any amendments thereto with respect to beneficial ownership by the undersigned of shares of the common stock, par value \$0.50 per share, of Limited Brands, Inc. is being filed on behalf of each of the undersigned in accordance with Rule 13d-1(k)(1) under the Securities Exchange Act of 1934. This agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

Dated: December 3, 2004

Leslie H. Wexner

Leslie H. Wexner

Abigail S. Wexner

Abigail S. Wexner

THE ABIGAIL TRUST

By: Leslie H. Wexner

Leslie H. Wexner, Trustee

WEXNER PERSONAL HOLDINGS CORPORATION

By: Leslie H. Wexner

Name: Leslie H. Wexner

Title: President

H.R.E.I. TRUST

By: Leslie H. Wexner

Leslie H. Wexner, Trustee

FOXCOTE ONE

By: Leslie H. Wexner

Leslie H. Wexner, Trustee

FOXCOTE TWO

By: Abigail S. Wexner

Abigail S. Wexner, Trustee