FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
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Check this box if no longer subject	to
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(h)	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					_									T			_			
1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					suer	
<u>Hersch Dennis S</u>				1 2 1	L Brands, Inc. [LB]) X	Direct	,		10% Ov	wner		
(Last)	`	,	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 02/01/2016									Office below	ficer (give title low)		Other (specify below)		
60 EAST 42ND STREET																				
SUITE 1700					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable					
(Street)						- , , ,									Line)					
NEW YO	ORK N	Y	10165			X Form filed by One Reporting Form filed by More than One Person								•						
(City)	(S	tate) ((Zip)																	
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					y/Year) Executio		2A. Deemed Execution Date, if any (Month/Day/Year)		, Transaction Disposed Code (Instr.		ties Acqu d Of (D) (Ir		4 and 5) Securit Benefic Owned		ties Fo cially (D I Following (I)		: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	nount (A) or (D)		rice	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock, \$0.50 par value 11/23/2					2015	2015		G	V	1,000	1,000 D \$0		0.0000	0 1	1,000		D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															·				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Executior if any (Month/Da	Date,	I. Fransaction Code (Instr. B)		n of		6. Date Ext Expiration (Month/Da	Date		Amount of] S	3. Price of Derivative Security Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersh Form: Direct (D) or Indirec (I) (Instr.	Ownership	Beneficial Ownership (Instr. 4)	
					Code	V	(A)		Date Exercisabl		expiration Date	Title	or	ount nber res						
Phantom Stock	(1)	02/01/2016			A		316		(2)		(2)	Commor Stock, \$0.50 par	1 2	16	\$0.0000	71,493 ⁽³)	D		

Explanation of Responses:

- 1. This award converts to common stock on a 1-for-1 basis.
- 2. The shares of phantom stock become payable upon the reporting person's termination of service as a director.
- 3. Total holdings include shares acquired in exempt dividend reinvestment transactions.

Robert J. Tannous, Attorneyin-Fact 02/02/2016

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.