SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): April 7, 2003

Limited Brands, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-8344 (Commission File Number) 31-1029810 (IRS Employer Identification No.)

Three Limited Parkway
Columbus, OH
(Address of Principal Executive Offices)

43230 (Zip Code)

(614) 415-7000

(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Item 4. Changes in Registrant's Certifying Accountant.

On April 7, 2003, Limited Brands, Inc. (the "Company") announced that the Audit Committee of its Board of Directors has appointed Ernst & Young LLP as its independent auditor for the year ending January 31, 2004. The Company's press release is filed as Exhibit 99.1 to this Form 8-K.

Item 7. Financial Statements and Exhibits.

Exhibit 99.1

Date: April 7, 2003

Press Release, dated April 7, 2003.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Limited Brands, Inc.

By /s/ V. Ann Hailey

V. Ann Hailey
Executive Vice President and
Chief Financial Officer

LIMITED BRANDS NAMES ERNST & YOUNG LLP INDEPENDENT AUDITOR

Columbus, Ohio (April 7, 2003) — Limited Brands (NYSE: LTD) today announced that the Audit Committee of its Board of Directors has appointed Ernst & Young LLP as its independent auditor for the year ending January 31, 2004.

"Ernst & Young has assigned very capable resources who have deep experience with several of the world's leading retailers. They will continue the company's longstanding commitment to a thorough external audit that is risk-based and well integrated with the Company's internal audit activities," said Don Shackelford, Chairman of the Audit Committee.

As previously disclosed, on January 30, 2003, the Audit Committee determined to conduct a competitive evaluation of the capabilities of several accounting firms

ABOUT LIMITED BRANDS:

Limited Brands, through Victoria's Secret, Bath & Body Works, Express, Express Men's (Structure), Limited Stores, White Barn Candle Co. and Henri Bendel, presently operates 4,028 specialty stores. Victoria's Secret products are also available through the catalogue and www.VictoriasSecret.com.

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For further information, please contact:
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