| SEC Form 4 | |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

| l | OMB Number: | 3235-0287 |
|---|-----------------------|-----------|
| | Estimated average bur | den |
| | hours per response: | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | | | | 2. Issuer Name and Ticker or Trading Symbol <u>L Brands, Inc.</u> [LB] | | | | | | | | (Che | 5. Relationship of Reporting Person(s) to Issu (Check all applicable) X Director 10% Ow | | | | |
|--|--|--|---|--------------------------------|----------------|---|--|--|------------------|--------|---|-------|---------|--|---|--------------------|--|---|--|
| (Last) (First) (Middle) THREE LIMITED PARKWAY | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/14/2020 | | | | | | | | Officer below) | (give title | | Other (s below) | pecify | |
| (Street) COLUM (City) | | | 43230 (Zip) | | 4.1 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | Line |) 🤇 Form fi Form fi | vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) Date (Month/D | | | | | Execution Date | | Date, | Code (Instr. 5) | | | | | | 5. Amou Securitie Beneficia Owned F Reported | ies Fo ially (D Following (I) | | r Direct r Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | Code | v | Amount | t (A) or P | | Price | Transact | saction(s) r. 3 and 4) | | | iiii3u. 4) | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution I if any (Month/Day | Date, Transactio Code (Inst | | | 5. Numl of Derivati Securiti Acquire (A) or Dispose of (D) (I 3, 4 and | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Am of Securities Underlying Derivative Sect (Instr. 3 and 4) | | ecurity | 8. Price of Derivative Security (Instr. 5) | 9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4) | e s dly g | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership t (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercisa | | Expiration Date | Title | | umber | | | | | |

(2)

Explanation of Responses:

(1)

Phantom

Stock

1. This award converts to common stock on a 1-for-1 basis.

2. The shares of phantom stock become payable upon the reporting person's termination of service as a director.

3. Total holdings include shares acquired in exempt dividend reinvestment transactions.

05/14/2020

Robert J. Tannous, Attorney-in-05/18/2020

\$0.0000

60,230⁽³⁾

D

<u>Fact</u>

(2)

Common

Stock.

\$0.50 par

value

** Signature of Reporting Person Date

14,018

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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