FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPRO	VAL							
	OMB Number:	3235-0287							
l	Estimated average burden								
l	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MORRIS MICHAEL G							2. Issuer Name and Ticker or Trading Symbol L Brands, Inc. [LB]									lationship ck all appl Direct	•		son(s) to Iss		
(Last) (First) (Middle) THREE LIMITED PARKWAY						3. Date of Earliest Transaction (Month/Day/Year) 02/03/2014										Office below	r (give title)		Other (s below)	specify	
(Street) COLUMBUS OH 43230					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										Form Form	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(St	ate) (Zip)																		
		Tab	le I - Nor	-Deriv	ative	Se	curitie	es Ac	quire	l, Di	spo	sed o	of, or Be	enefi	cially	Owne	d .				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						Execution Date,			Cod	Transaction Dispos			ities Acqui d Of (D) (In		5. Amou Securiti Benefic Owned Reporte	ies For cially (D) Following (I) (n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Cod	e V	А	mount	mount (A) or (D)		rice	Transaction(s) (Instr. 3 and 4)				(111511. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	i. Transaction Code (Instr.)		n of l		Expiration	6. Date Exercisab Expiration Date (Month/Day/Year)			nd 7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)		S (I	. Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Ownership Form:	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expir Date		Title	Amo or Num of Shar	ber						
Phantom Stock	(1)	02/03/2014			A		504		(2)		(2	2)	Common Stock, \$0.50 par value	50	4	\$0.0000	6,345 ⁽³⁾		D		

Explanation of Responses:

- 1. This award converts to common stock on a 1-for-1 basis.
- $2. \ The \ shares \ of \ phantom \ stock \ become \ payable \ upon \ the \ reporting \ person's \ termination \ of \ service \ as \ a \ director.$
- 3. Total holdings include shares acquired in exempt dividend reinvestment transactions.

Robert J. Tannous, Attorneyin-Fact

02/04/2014

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.