Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT

OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>TURNEY SHAREN J</u>						2. Issuer Name and Ticker or Trading Symbol L Brands, Inc. [LB]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) THREE LIMITED PARKWAY						3. Date of Earliest Transaction (Month/Day/Year) 09/11/2014									X Officer (give title Other (specify below) CEO/P VS Megabrand Int App Grp					
(Street) COLUMBUS OH 43230					4.	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(S	tate)	(Zip)			Person														
		Tab	le I - N	on-Deri	ivativ	e Sec	curit	ies Ac	quire	d, Di	sposed o	f, or Be	neficia	ally (Owned					
Date				Date	Transaction ate Ionth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)			ction Instr.	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a			nd 5) Securitie Beneficia Owned F		es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	: Direct 0 Indirect I str. 4)	7. Nature of Indirect Beneficial Ownership	
										v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)			[Instr. 4)	
Common Stock, \$0.50 par value					09/11/2014				M		16,460	A	\$12.6	2.6469		6,427		D		
Common Stock, \$0.50 par value					09/11/2014				F		3,214	D	\$64.	813		3,213		D		
Common Stock, \$0.50 par value 09				09/11	11/2014				S		200,000	D	\$65.0	02 ⁽¹⁾ 613		3,213		D		
Common Stock, \$0.50 par value															5	00		I :	By Spouse IRA	
Common Stock, \$0.50 par value													2,500				Minor Child			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transa Code (8)				6. Date Expirat (Month	ion Da		7. Title and Amour of Securities Underlying Derivative Securit (Instr. 3 and 4)		De Se	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amour or Number of Shares	er						
Stock Option - Right to Buy ⁽²⁾	\$12.6469	09/11/2014			M			16,460	03/31/2	2011	03/31/2018	Common Stock, \$0.50 par value	16,46	60 s	\$0.0000	0.0000)	D		

Explanation of Responses:

- 1. Price represents a weighted average of the sale price. Shares were sold at prices ranging from \$65.00 to \$65.15. Upon the request by the SEC staff, the Issuer, or a security holder of the Issuer, the reporting person will provide the full information about the number of shares sold at each separate price.
- 2. Previously reported stock option has been adjusted to reflect a special stock dividend declared by the Issuer and exempt pursuant to Rule 16a-9.

Robert J. Tannous, Attorney-in-09/15/2014 **Fact**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.