FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* TURNEY SHAREN J							2. Issuer Name and Ticker or Trading Symbol LIMITED BRANDS INC [LTD]									heck all D	applicable) irector	ng Person(s) to Is 10% (Owner		
(Last) THREE I	(Last) (First) (Middle) THREE LIMITED PARKWAY							3. Date of Earliest Transaction (Month/Day/Year) 11/23/2007									X Officer (give title Other (specify below) CEO/P VS Megabrand Int App Grp				
(Street) COLUMBUS OH 43230						4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting					
(City) (State) (Zip)																	Person	re than one rep	orung		
			Tab	le I - No	n-Deriv	ative S	ecu	ıritie	s Acc	uired,	Dis	posed o	f, or	Ben	eficia	lly Ov	vned				
1. Title of Security (Instr. 3) 2. Trans Date (Month)						action Day/Year)	Exe if a	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				d Se Be Ov	Amount of curities neficially vned Following ported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										Code	v	Amount	((A) or (D) Price		Tra	ansaction(s) str. 3 and 4)		(,		
Common Stock, \$0.50 par value						11/23/2007				P		100		A	\$18.	36	187,244	D			
Common		11/23/2007					P		1,500		A	\$18.	37	188,744	D						
Common Stock, \$0.50 par value						11/23/2007				P	P			A	\$18.	39	189,144	D			
Common Stock, \$0.50 par value						11/23/2007				P		3,200		A	\$18	.4	192,344	D			
Common Stock, \$0.50 par value						11/23/2007				P		6,800		A	\$18.41		199,144	D			
Common Stock, \$0.50 par value 11/						23/2007				P		2,400		A	\$18.	42	201,544	D			
Common Stock, \$0.50 par value 11/						11/23/2007				P		5,600		Α	\$18.	43	207,144	D			
Common Stock, \$0.50 par value																	500	I	By Spouse IRA		
Common Stock, \$0.50 par value																	2,500	I	Minor Child		
			Ta	able II - I)								sed of, onvertib				Own	ed				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3. Transaction Date Month/Day/Year)	3A. Deem Executior if any (Month/Da	Date,	4. Transaction Code (Instr. 8)		of E		6. Date E Expiratio (Month/D	n Date	•	7. Title and Amount of Securities Underlying Derivative Security (Inst and 4)			8. Price Derivati Security (Instr. 5)	derivative Securities	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
Evaluation of Desponses:			Code V		,	(A)	(D)			Expiration Date	Title	or Nur of	ount nber res								

Remarks:

By: Robert J. Tannous, 11/27/2007 Attorney-in-Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).