

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

SCHEDULE 14A

**Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934**

Filed by the Registrant Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

Limited Brands, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
 - (2) Aggregate number of securities to which transaction applies:
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - (4) Proposed maximum aggregate value of transaction:
 - (5) Total fee paid:
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount Previously Paid:
 - (2) Form, Schedule or Registration Statement No.:
 - (3) Filing Party:
 - (4) Date Filed:

Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to be held on 5/19/08 and Notice of Annual Meeting of Stockholders.

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

The following materials are available for view:

Notice of Internet Availability of Proxy Materials, Proxy Statement and Annual Report on Form 10-K

To view this material, have the 12-digit Control #(s) available and visit: www.proxyvote.com

If you want to receive a paper or e-mail copy of the above listed documents you must request one. There is no charge to you for requesting a copy. To facilitate timely delivery please make the request as instructed below on or before 5/5/08. You will have the opportunity to make your request for paper copies apply to all meetings (which you may later revoke at any time) or only for the 2008 annual meeting of stockholders.

To request material: **Internet:** www.proxyvote.com **Telephone:** 1-800-579-1639 ****Email:** sendmaterial@proxyvote.com

****If requesting material by e-mail please send a blank e-mail with the 12-digit Control # (located on the following page) in the subject line.**

Requests, instructions and other inquiries will NOT be forwarded to your investment advisor.

LIMITED BRANDS, INC.



Vote In Person

Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the Meeting you will need to request a ballot to vote these shares.



Vote By Internet

To vote *now* by Internet, go to WWW.PROXYVOTE.COM. Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 P.M. Eastern Daylight Time May 18, 2008. Have your notice in hand when you access the web site and follow the instructions.

Limitedbrands
LIMITED BRANDS, INC.
THREE LIMITED PARKWAY
COLUMBUS, OH 42320

Meeting Location

The Annual Meeting for holders as of 3/26/08 is to be held on 5/19/08 at 9:00 a.m. EDT

at: Limited Brands Headquarters
Three Limited Parkway
Columbus, OH 43230

Important Notice: All annual meeting attendees may be asked to present a valid government issued photo identification, such as a driver's license or passport, to gain access to the meeting. In addition, attendees will be subject to security inspections and video and audio recording devices and other electronic devices will not be permitted at the annual meeting.

For meeting directions, please call: 614-415-7076

R11B52

Voting Items

Company Proposals - The Board of Directors Recommends A Vote "FOR" All of The Nominees Listed in Proposal 1 and A Vote "FOR" Proposal 2.

1. Election of Directors
 - 01) Donna A. James
 - 02) Jeffrey H. Miro
 - 03) Jeffrey B. Swartz
 - 04) Raymond Zimmerman

2. The Ratification of The Appointment of Ernst & Young LLP As The Company's Independent Registered Public Accountants.

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