FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

Washington,	D.C. 20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number: 3235-0287								
Estimated average burden								
hours per response:	0.5							

1. Name ar	nd Address o	f Reporting Person*	*		_		• ,				Symbol	1040					ng Pe	erson(s) to I	ssuer
Bersani James L.					L B	L Brands, Inc. [LB]								Checl	k all applicable) Director		10% Ov		
(Last) THREE	,	rst) (I PARKWAY	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/31/2021									X	below			below)	specify
(Street) COLUMBUS OH 43230					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								5. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person					
(City)			Zip)												Form filed by More than One Reporting Person				orting
		Table	l - No	n-Deriva	ative \$	Secu	rities	Acq	uired	, Dis	posed of	, or B	enefic	cially	Own	ed			
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day						Execution Date,			3. Transaction Code (Instr. 8) 4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)				, 4 and Sec Ben Owi		curities neficially ned Following		wnership n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) o (D)	r Pric	е	Transa	ransaction(s) nstr. 3 and 4)			(Instr. 4)
Common Stock, \$0.50 par value 03/31/2					2021				F 7,10		7,162	D	\$63	1.86	190,953			D	
		Tal									osed of, convertib				Owne	d			
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any			Transaction Code (Instr. 8) S A (F		of Deriv Secu Acqu (A) o Disp of (D	r osed) r. 3, 4	Expiration Da		te Amount Securiti Underly Derivati Security 3 and 4		nt of ties lying tive ty (Instr. 4)	Der Sed (Ins	Price of rivative curity str. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	у	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
					Code V (A)		(A)	(D)	Date Exercis	sable	Expiration Date	or Numb on of Title Share							

Explanation of Responses:

Robert J. Tannous, Attorney-

04/02/2021

in-Fact

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.