

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): July 30, 2007

Limited Brands, Inc.

(Exact Name of Registrant
as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-8344

(Commission File Number)

**Three Limited Parkway
Columbus, OH**

(Address of Principal Executive Offices)

31-1029810

(IRS Employer Identification No.)

43230

(Zip Code)

(614) 415-7000

(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

- (b) On July 30, 2007, Limited Brands, Inc. (the “Company”) announced that Leonard A. Schlesinger has made the decision to resign as Vice Chairman and Chief Operating Officer of the Company. Mr. Schlesinger’s duties will be assumed by Mr. Leslie H. Wexner, the Company’s Chairman and Chief Executive Officer, and by Mr. Martyn Redgrave, the Company’s Executive Vice President and Chief Administrative Officer.

Item 9.01 Financial Statements and Exhibits.

- (c) Exhibits

Exhibit No.	Description
10.1	Limited Brands, Inc. Press Release dated July 30, 2007.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LIMITED BRANDS, INC.

By: /s/ Douglas L. Williams

Name: Douglas L. Williams

Title: Senior Vice President and General Counsel

Date: July 31, 2007

Limitedbrands

VICE CHAIRMAN AND COO RESIGNS FROM LIMITED BRANDS, INC.

COLUMBUS, Ohio, July 30, 2007 – Limited Brands, Inc. (NYSE: LTD) today announced that Len Schlesinger, vice chairman and chief operating officer, has made the decision to resign from the company.

“We thank Len for the countless ways he has made a difference at Limited Brands. His contributions to our business reach far beyond his vision and business results. Whatever he does next, he will break new ground and elevate those around him,” said Leslie H. Wexner, chairman and chief executive officer.

“I’m very proud of everything we accomplished,” said Schlesinger. “We did terrific work, and I have the utmost confidence that the strategy we’ve put into place will continue to be successful and will drive growth for the enterprise. I look forward to working with the Limited Brands team on a smooth transition.”

Going forward, Schlesinger’s responsibilities will be assumed by Wexner and Martyn Redgrave, executive vice president and chief administrative officer.

Schlesinger joined Limited Brands in 1999 as executive vice president of organization, leadership and human resources.

ABOUT LIMITED BRANDS:

Limited Brands, through Victoria's Secret, Bath and Body Works, C.O. Bigelow, La Senza, White Barn Candle Co. and Henri Bendel, presently operates 3,140 specialty stores. The company's products are also available online at www.VictoriasSecret.com, www.BathandBodyWorks.com and www.LaSenza.com.

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For further information, please contact:

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