

SECURITIES AND EXCHANGE COMMISSION  
Washington, D. C. 20549

FINAL AMENDMENT  
TO  
SCHEDULE 13E-4  
Issuer Tender Offer Statement  
(Pursuant to Section 13(e)(1) of the Securities Exchange Act of 1934)

THE LIMITED, INC.

(Name of issuer and person filing statement)

Common Stock, \$.50 par value

(Title of class of securities)

53271610

(CUSIP number of class of securities)

SAMUEL P. FRIED  
Vice President and  
General Counsel  
THE LIMITED, INC.  
Three Limited Parkway  
P.O. Box 16000  
Columbus, Ohio 43230

Telephone: (614) 479-7000

(Name, address and telephone number of person  
authorized to receive notices and communications  
on behalf of the person filing statement)

Copies to:

DENNIS S. HERSCH  
DAVID L. CAPLAN  
DAVIS POLK & WARDWELL  
450 Lexington Avenue  
New York, New York 10017  
(212) 450-4000

February 1, 1996

(Date tender offer first published, sent or given to security holders)

This Final Amendment amends and supplements the Issuer Tender Offer Statement on Schedule 13E-4 (the "Statement") dated February 1, 1996, and as previously amended on February 29, March 4, 1996, and March 7, 1996 filed by The Limited, Inc., a Delaware corporation (the "Company"), relating to the Company's offer to purchase up to 85,000,000 shares of its Common Stock, \$.50 par value per share (such shares, together with all other issued and outstanding shares of Common Stock of the Company, are herein referred to as the "Shares"), at a price of \$19.00 per Share, net to the seller in cash, upon the terms and subject to the conditions set forth in the Offer to Purchase dated February 1, 1996 (the "Offer to Purchase"), and related Letter of Transmittal, copies of which are attached as Exhibits (a)(1) and (a)(2) to the Statement. Terms defined in the Statement and not separately defined herein shall have the meanings specified in the Statement.

Item 1. Security and Issuer.

A total of 185,851,144 Shares were validly tendered and not withdrawn, including Shares for which certificates were delivered to the Depository pursuant to the Offer's guaranteed delivery procedure. The Company has elected to purchase 85,000,000 Shares. The Company has been informed by the Depository that the final proration factor is 45.61%. Following purchase of the Shares, the Company will have approximately 270.7 million shares of Common Stock issued and outstanding. On March 15, 1996, the Company issued a press release, a copy of which is filed as Exhibit (a)(18) hereto and is incorporated herein by reference.

Item 9. Material to be Filed as Exhibits.

Item 9 is hereby amended by the addition of the following Exhibit:

(a)(18) Press Release issued by the Company on March 15, 1996.

SIGNATURE

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

THE LIMITED, INC.

By: /s/ Kenneth B. Gilman

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Kenneth B. Gilman  
Vice Chairman and  
Chief Financial Officer

Dated: March 15, 1996

EXHIBIT INDEX

Exhibit Number	Description	Page
(a)(18)	Press Release issued by the Company on March 15, 1996.	6

T H E L I M I T E D , I N C .  
THREE LIMITED PARKWAY  
COLUMBUS, OHIO 43230  
TEL 614 479 7000

THE LIMITED, INC. ANNOUNCES FINAL  
RESULTS OF ITS TENDER OFFER

COLUMBUS, OHIO, March 15, 1996 -- The Limited, Inc. (NYSE/LSE: LTD) today announced the final results of the successful completion of its offer to purchase up to 85 million shares of its Common Stock. The tender offer, which was over-subscribed, expired at 12:00 midnight, New York City time, on Wednesday, March 6, 1996.

The Limited announced that 185,851,144 shares of Common Stock were properly tendered and not withdrawn, including 428,525 shares held by odd-lot shareholders. Pursuant to the tender offer, The Limited will purchase 85 million shares of its Common Stock at \$19.00 per share, including all shares properly tendered by eligible odd-lot holders. The final proration factor is 45.61 percent.

The depository for the tender offer, First Chicago Trust Company of New York, will be issuing payment promptly for the shares accepted under the tender offer. After the purchase of the shares, The Limited will have approximately 270.7 million shares of Common Stock issued and outstanding. Lazard Freres & Co. LLC and Goldman, Sachs & Co. acted as Co-Dealer Managers for the tender offer.

The Limited, Inc., through Express, Lerner New York, Lane Bryant, Limited Stores, Henri Bendel, Structure, Abercrombie & Fitch, Limited Too, and Galyan's, presently operates 4,005 specialty stores. The Company also owns approximately 83% of Intimate Brands, Inc. which, through Victoria's Secret Stores, Bath & Body Works, Cacique, and Penhaligon's presently operates 1,303 specialty stores and distributes apparel internationally through the Victoria's Secret Catalogue.

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For Further information,  
please contact: Alfred S. Dietzel  
The Limited, Inc.  
614/479-7070