FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPRO | OVAL | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours per response: | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | d Address o | 2. Issuer Name and Ticker or Trading Symbol L Brands, Inc. [LB] | | | | | | | | | theck all a | hip of Report pplicable) ector | | 10% Ov | vner | | | |
|---|---|---|---|--|--------------------------------------|--|-------------------|---------|---------------------------------------|---|------------------|---|---|---|--|----------------------------------|---|---|
| (Last) (First) (Middle) 39400 WOODWARD AVE SUITE 101 | | | | | | | of Earlie 2017 | st Trar | saction (M | onth/[| Day/Year) | | | icer (give title ow) | • | Other (s | specify | |
| (Street) BLOOMFIELD HILLS MI 48304-515 | | | 51 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) (State) (Zip) | | | | | ativo | ative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | | action | ction 2A. Deemed Execution Date, | | | 3. Transa Code (8) | 3. Transaction Code (Instr. 8) 4. Securi Dispose 5) | | rities Acquired (A) of (D) (Instr. 3, 4 | | 5. A Sec Ben Owi Rep | nount of irrities eficially ed Following orted saction(s) | unt of fies For (D) Following ed | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | Т | | | | Code V Amount (D) Prove Securities Acquired, Disposed of, or Beneficials, calls, warrants, options, convertible securities | | | | | | | eficial | y Owne | r. 3 and 4) | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | | 3A. Deemed Execution Date, if any (Month/Day/Year) | | 4. Transactio Code (Inst 8) | | | | 6. Date Ex Expiration (Month/Da | Date | | le and 7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4) | | 8. Price Derivati Security (Instr. 5 | derivative Securitie | e s ally | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
| | | | | C | Code | v | (A) | (D) | Date Exercisab | | opiration ate | Title | Amount or Number of Shares | | | | | |
| Phantom Stock | (1) | 07/31/2017 | | | A | | 724 | | (2) | | (2) | Common Stock, \$0.50 par value | 724 | \$0.000 | 96,367 | , (3) | D | |

Explanation of Responses:

- 1. This award converts to common stock on a 1-for-1 basis.
- 2. The shares of phantom stock become payable upon the reporting person's termination of service as a director.
- 3. Total holdings include shares acquired in exempt dividend reinvestment transactions.

Robert J. Tannous, Attorneyin-Fact

08/01/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.