FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

l	OMB APPRO	VAL				
	OMB Number:	3235-0287				
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Coe Nicholas							2. Issuer Name and Ticker or Trading Symbol L Brands, Inc. [LB]									of Reporting Pe icable) or r (give title		son(s) to Iss 10% Ov Other (s	vner		
(Last)		3. Date of Earliest Transaction (Month/Day/Year) 03/23/2016									below) CEO-Bath and l		d Bo	below)	' <i>'</i>						
(Street) COLUMBUS OH 43230					- 4. II	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City) (State) (Zip)																					
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transactic Date (Month/Day/						on 2A. Deemed Execution Date,			3. 4. Securit			of, or Beneficial es Acquired (A) or Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Code	v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				(IIISU. 4)					
Common	Stock, \$0.5	2016				М		6,624	A	\$41.	8789	21	,459		D						
Common Stock, \$0.50 par value 03/23/20									M		5,949	A	\$41.	1.5439 27		7,408		D			
Common Stock, \$0.50 par value 03/23/20)16		S		18,075	D	\$85	5.24	9,3	333 ⁽¹⁾		D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Dee Execution if any (Month/I		4. Transa Code (8)		on of		6. Date Exerci Expiration Dat (Month/Day/Ye		ite	7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)		D S (I	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ve es ially ng d tion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amou or Numb of Share	er							
Stock Option - Right to Buy ⁽²⁾	\$41.8789 ⁽²⁾	03/23/2016			M			6,624	(3)		03/29/2023	Common Stock, \$0.50 par value	6,62	24	\$0.0000	26,505	;	D			

(3)

Explanation of Responses:

\$41.5439⁽²⁾

Stock Option -

Right to

Buy⁽²⁾

- 1. Total holdings include shares acquired in connection with stock dividends exempt pursuant to Rule 16a-9.
- 2. Previously reported stock option has been adjusted to reflect a special stock dividend declared by the Issuer and exempt pursuant to Rule 16a-9.
- 3. Option vests 20% on each of the second and third anniversaries of the date of grant and 30% on each of the fourth and fifth anniversaries of the date of grant.

Robert J. Tannous, Attorneyin-Fact

5,949

\$0.0000

Stock,

\$0.50 par

03/30/2022

03/24/2016

8,941

D

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

03/23/2016

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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