FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					<u> </u>	0000	00(.	11) 01 1110			Jilipariy Act	01 10-10							
1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol LIMITED BRANDS INC [LTD]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>FREEDMAN EUGENE M</u>														X Directo	Director		10% Owner		
(Last)	(Fi	rst)		3. Date of Earliest Transaction (Month/Day/Year) 03/07/2006								Officer below)	(give title		Other (s below)	specify			
63 SYLVAN LANE																			
		4. 11	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Ir	6. Individual or Joint/Group Filing (Check Applicable								
(Street)											•		Line	•	·		,		
WESTON MA 02493														K Form f	n filed by One Reporting Person			n	
				_									Form filed by More than One Reporting Person						
(City)	(Si	tate)	(Zip)											reisui	1				
		Tab	le I - No	on-Deri	vative	Sec	uriti	ies Ac	quired	, Di	sposed o	f, or Be	neficial	y Owned	t				
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day)						Execution Date,		3. Transaction Code (Instr. 8)		es Acquired (A) or Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
										v	Amount	(A) or (D)	Price	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)	
Common Stock, \$0.50 par value 03/07/20						006		M		264	A	\$16.840	06 28	,877		D			
		٦	Table II								osed of, converti			Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transa Code (8)				6. Date Exercisable a Expiration Date (Month/Day/Year)		te	nd 7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	Own Form Director In (I) (Ir	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal	ble	Expiration Date	Title	Amount or Number of Shares						
Stock Option - Right to Buy	\$16.84 ⁽¹⁾	03/07/2006			M			264 ⁽¹⁾	02/04/20	05	02/04/2012	Common Stock, \$0.50 par value	264 ⁽¹⁾	\$0	0.00		D		

Explanation of Responses:

1. Previously reported stock option has been adjusted to reflect a special stock dividend declared by the Issuer and exempt pursuant to Rule 16a-9.

Remarks:

By: Robert J. Tannous,
Attorney-in-Fact

03/09/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.