FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, I	D.C.	20549
---------------	------	-------

STATEMENT	OF CHANGES	S IN BENEFIC	IAL OWNERS	HIP

OMB APPRO	VAL
OMB Number:	3235-0287
Estimated average burd	en
hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>STEINOUR STEPHEN D</u>						2. Issuer Name and Ticker or Trading Symbol L Brands, Inc. [LB]								(Che	elationship eck all appl X Direct	icable)	ıg Per	rson(s) to Iss 10% Ov		
(Last) THREE	(Fi LIMITED I		3. Date of Earliest Transaction (Month/Day/Year) 10/30/2017									Office below	r (give title)		Other (s below)	specify				
(Street) COLUM (City)			43230 (Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Line	Y) X Form Form				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						Execution Date,			t, Tr	Code (Instr. 5)			A) or , 4 and	or 5. Amount of Securities Beneficially Owned Foll Reported		s Form ally (D) o ollowing (I) (In		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Co	ode \	<u> </u>	Amount	t (A) or (D)		Price	Transac	nsaction(s) tr. 3 and 4)			()				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security (Instr. 3) 3. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) 3A. Deemed Execution Date, if any (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)				saction of E			6. Date Exercisable and Expiration Date (Month/Day/Year) (Month/Day/Year) 7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)			f g Secu		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	у	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				
					Code V (A) (D)		Date Exerci	isable	Expiration Date		Title	Amount or Number of Shares								
Phantom Stock	(1)	10/30/2017			A		653		(2	2)		(2)	Common Stock, \$0.50 par value	65	53	\$0.0000	13,422 ⁽³	3)	D	

Explanation of Responses:

- 1. This award converts to common stock on a 1-for-1 basis.
- $2. \ The \ shares \ of \ phantom \ stock \ become \ payable \ upon \ the \ reporting \ person's \ termination \ of \ service \ as \ a \ director.$
- 3. Total holdings include shares acquired in exempt dividend reinvestment transactions.

Robert J. Tannous, Attorneyin-Fact

10/31/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.