FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	S1
Instruction 1(b).	

TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Hersch Dennis S						2. Issuer Name and Ticker or Trading Symbol L Brands, Inc. [LB]										eck all <mark>X</mark> D	appli recto	cable) or	ıg Pei	rson(s) to Iss 10% Ov	vner		
	42ND ST	•	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 05/02/2016											fficer elow)	(give title		Other (s	specify		
SUITE 1700						4. If Amendment, Date of Original Filed (Month/Day/Year)											Individual or Joint/Group Filing (Check Applicable Line)						
(Street) NEW YO	ORK N	Υ :	10165													X F		filed by Moi		orting Perso n One Repo			
(City)	(S	tate) ((Zip)																				
		Tab	le I - Non-	-Deriv	ative	Se	curitie	es Ac	cquir	red, C	oisp	osed	of, or B	ene	ficial	ly Ov	nec	t					
1. Title of Security (Instr. 3) 2. Transa Date (Month/D.						ar)	2A. Deer Execution if any (Month/I	on Date	e, Ti	Transaction Dispose Code (Instr. 5)			rities Acqu ed Of (D) (I	A) or 3, 4 and	I Sed Bed Ow	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									С	ode	V Amoun		(A) (D)	or	Price	Tra	nsac	action(s) 3 and 4)			(111511. 4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, 1	ransaction Code (Instr.		n of		Expira	te Exer ration D th/Day/	ate		le and 7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)			8. Price Derival Securit (Instr. !	ive y	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Owr Forr Dire or Ir (I) (I	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exerc	cisable	Ex Da	piration te	Title	or Nu of	nount mber ares								
Phantom Stock	(1)	05/02/2016			A		383		(:	(2)		(2)	Common Stock, \$0.50 par value	3	883	\$0.00	00	75,389 ⁽³	3)	D			

Explanation of Responses:

- 1. This award converts to common stock on a 1-for-1 basis.
- 2. The shares of phantom stock become payable upon the reporting person's termination of service as a director.
- 3. Total holdings include shares acquired in exempt dividend reinvestment transactions.

Robert J. Tannous, Attorneyin-Fact

05/04/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.