FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549	

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OMB APPR	OVAL
OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* McGuigan Charles																elationship ck all app Direct	licable)		10%	Owner (specify
(Last) THREE	`	,	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 05/13/2020									y	below			belo	w)
,					4. If a	Amend	ment, Da	ate o	of Orio	ginal F	iled (Month/	Day/Y	⁄ear)		6. Inc Line)	Form	filed by C	One Rep	porting P	
(City)	(51			on-Deriva	tive	Secu	rities /	Aca	uire	ed. D	isposed	of. c	or B	enefic	cial	lv Own	ed			
1. Title of S	Security (Ins			2. Transaction	ı 2 Ear) if	A. Deer execution		3. Tr	ransa ode (l	ction	4. Securities Disposed O	Acq	uired	(A) or		5. Amour Securities Beneficia Owned Fo	nt of s llly ollowing	Form:	nership Direct Indirect tr. 4)	7. Nature of Indirect Beneficial Ownership
McGuigan Charles (Last) (First) (Middle) THREE LIMITED PARKWAY (Street) COLUMBUS OH 43230 (City) (State) (Zip) Table I - Non-Dote (Month/Day/Year) Table II - Derivative Conversion Date (Month/Day/Year) Table II - Derivative Security (Instr. 3) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) (Middle) Table II - Derivative Conversion Date (Month/Day/Year) (In Title of Conversion Conversion Security or Exercise (Month/Day/Year) (In Title of Conversion Co								C	ode	v	Amount	(A)	or	Price	Reported Transaction(s) (Instr. 3 and 4)					(Instr. 4)
Common	Stock, \$0.5	50 par value		05/13/202	0			A	A ⁽¹⁾		39,247(2)	1	A	\$0.00	000	0 232,372		D		
Common	Stock, \$0.5	50 par value		05/13/202	0			F		16,001]	D \$10.6		.6	216,371		D			
Common	Stock, \$0.5	50 par value														4,8	74		I	By L Brands, Inc. Savings and Retirement Plan
		Tal	ble II								posed o					Owned	t	,		
1. Title of Derivative Conversion Security (Instr. 3) Price of Derivative Conversion Security (Instr. 3) Price of Derivative Conversion Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)		ution Date,	4. Transa Code 8)		5. Num of Derivat Securit Acquir (A) or Dispos of (D) (Instr. 3 and 5)	ive ies ed	Expi	iration	ercisable and Date y/Year)	A S U D S	mou ecuri nder eriva	lying itive ity (Instr 4)	S (I	. Price of erivative ecurity nstr. 5)	9. Numb derivativ Securitie Benefici Owned Followin Reporter Transact (Instr. 4)	re es ally g d tion(s)	10. Ownersl Form: Direct (I or Indire (I) (Instr.	Beneficial Ownership ct (Instr. 4)		
					Code	v	(A) (D)	Date Exe	e rcisabl	Expiration e Date		itle	Amoun or Number of Shares	r					

Explanation of Responses:

- 1. The performance conditions for a portion of performance-based restricted stock units previously granted to Insider were satisfied on May 13, 2020, and such portion was vested and automatically settled for an equivalent number of shares of common stock of the Issuer on such date.
- 2. Reflects adjustments from antidilution etc. pursuant to the Issuer's incentive plan.

Robert J. Tannous, Attorney-

in-Fact

** Signature of Reporting Person

05/15/2020 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.