FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-028							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

1. Name and Address of Reporting Person <sup>*</sup> <u>KOLLAT DAVID T</u>						2. Issuer Name <b>and</b> Ticker or Trading Symbol LIMITED BRANDS INC [ LTD ]											olicable)	g Person(s) to	S Owner
(Last) 22, INC.	22, INC.					3. Date of Earliest Transaction (Month/Day/Year) 11/02/2006										Offic belov	er (give title v)	Oth belo	er (specify w)
4410 SMOTHERS ROAD  (Street) WESTERVILLE OH 43081					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									i. Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person  Form filed by More than One Reporting  Person				
(City)	(S	tate) (	Zip)																
		Tabl	e I - Noi	า-Deriv	ative	Se	curitie	s Ac	quired	, Dis	posed o	f, o	r Ber	efici	ally (	Owne	ed		
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da					Execution		n Date,	Transaction Disposed Code (Instr. 5)		ties Acquired (A) d Of (D) (Instr. 3,			4 and S		ount of ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect t Beneficial Ownership		
								Code	v	Amount	Amount (A) or (D)		Price	;	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
Common Stock, \$0.50 par value 11/02			/2006	/2006			A		647		A	\$23	3.21	108,529		D			
		Та									sed of, onvertib					vned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day)	Date, Transaction Code (Inst					6. Date Exercisable Expiration Date (Month/Day/Year)		Amo Sec Und Deri Sec		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)			ative rity . 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction( (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Titl	or Nu of	nount mber					

**Explanation of Responses:** 

Remarks:

By: Robert J. Tannous, Attorney-in-Fact

11/06/2006

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.