FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| | OMB Number: | 3235-0287 |
|---|----------------------|-----------|
| | Estimated average be | urden |
| ı | hours nor resnance. | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* JAMES DONNA | | | | | | | 2. Issuer Name and Ticker or Trading Symbol LIMITED BRANDS INC [LTD] | | | | | | | | elationsh eck all ap | plicable) | g Person(s) to I | | |
|--|---|-------|-----------|---------|-------|---|--|-------------|---|--------|---------|-------------|--------|--|---|---|--|---|--|
| (Last) (First) (Middle) 500 S. FRONT ST. | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/02/2009 | | | | | | | | | Offic belo | er (give title w) | Other below | (specify) | |
| SUITE 1200 | | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | |
| (Street) COLUMBUS OH 43215 | | | | | | | | | | | | | | Forr | Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) (State) (Zip) | | | | | | | | | | | | | | | | | | | |
| | | Tabl | e I - Nor | n-Deriv | ative | Sec | curitie | s Ac | quired | , Dis | posed o | f, or | Bene | eficiall | y Own | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | | | Execution Date, | | | 3. Transaction Code (Instr. 8) 4. Securit Disposed 5) | | | | | | Secur | icially d Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | Code | v | Amount | () | A) or D) | Price | Trans | action(s) 3 and 4) | | (Instr. 4) | | |
| Common | Stock, \$0. | /2009 | 2009 | | A | | 1,126 | | Α | \$18.3 | 2 | 9,124 | D | | | | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | vative Conversion Date Execution Dat urity or Exercise (Month/Day/Year) if any | | | Date, | | Transaction of Code (Instr. Sec Acq (A) c Disp of (I | | sed 3, 4 | 6. Date Expirati (Month/ | on Dat | | | str. 3 | Price of erivative ecurity estr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |

Explanation of Responses:

Remarks:

Robert J. Tannous, Attorney-

in-Fact

02/04/2009

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.