FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* TURNEY SHAREN J						2. Issuer Name and Ticker or Trading Symbol LIMITED BRANDS INC [LTD]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) THREE L	(Fii JIMITED P	rst) (I	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/30/2007 X Officer (give title below) below) CEO/P VS Megabrand Int App O																
(Street) COLUME			13230 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Indi Line) X	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tabl	e I - Nor	ı-Deriv	ative	Se	curit	ies Ac	quire	l, Dis	posed o	of, o	r Be	nefi	cially	Owne	ed				
D			Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.						4 and Secu Bene Own		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
						Cod	e V	Amount (A) or (D)		r Pr	ice	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)					
Common Stock, \$0.50 par value 03/.				03/30	0/2007	/2007			A		33,33	33,333			\$ <mark>0</mark>	18	87,477		D		
Common Stock, \$0.50 par value																500		I	By Spouse IRA		
Common Stock, \$0.50 par value															2	2,500		I	Minor Child		
		Та									osed of, onvertib					wned					
1. Title of Derivative Security (Instr. 3)	ve Conversion Date Execution Date or Exercise (Month/Day/Year) if any		Date,	4. Transaction Code (Instr. 8)		n of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expira (Month	6. Date Exercis. Expiration Date (Month/Day/Yea		7. Title and Amount of Securities Underlying Derivative Security (Instrand 4) Amoun or Numb of Title Share		of s ng e (Instr. moun r lumbe	Der Sec (Ins	rice of ivative curity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	F D O (I	10. Dwnership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

Remarks:

By: Robert J. Tannous, Attorney-in-Fact 04/03/2007

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.