FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----|--|--|--|--|--|--|--|--|
| OMB Number: 3235-02 | | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

| | Check this box if no longer subject to |
|---|--|
| ١ | Section 16. Form 4 or Form 5 |
| ı | obligations may continue. See |
| | Instruction 1(h) |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* COLLEGE TO A PROPERTY OF THE PR | | | | | 2. Issuer Name and Ticker or Trading Symbol LIMITED BRANDS INC [LTD] | | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
|---|---|--|---|---------------|--|--|--|-------|--|--|---------------------|----------|---|----------------------------|---|--|---|--|--|--|
| <u>SCHLESINGER LEONARD A</u> | | | | | [LIID] | | | | | | | | | X Dire | ector | | 10% C | wner | | |
| (Last) | (Fi | rst) (| Middle) | | | Date of Earliest Transaction (Month/Day/Year) | | | | | | | | \dashv | | Officer (give title below) | | Other (specify below) | | |
| THREE LIMITED PARKWAY | | | | | | 03/14/2005 | | | | | | | | | Vice Chairman and COO | | | | | |
| (Street) | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| COLUMBUS OH 43230 | | | | | | | | | | | | | | X For | Form filed by One Reporting Person | | | | | |
| (City) | (Si | tate) (| Zip) | | | | | | | | | | | | | Form filed by More than One Reporting Person | | | | |
| | | Tabl | e I - No | n-Deriva | ative | Sec | curitie | s Acc | quired, | Dis | posed o | f, or | Ben | eficia | lly Owr | ied | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da | | | | | | Execution Date, | | | 3. Transaction Code (Instr. 8) 4. Securities Acquired (Disposed Of (D) (Instr. 5) | | | | d Secu Bene Own | Securities Beneficially | | ership Direct Indirect tr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | | | | | | v | Amount | (A (D |) or)) | Price | Tran | saction(s) r. 3 and 4) | | | (111301.4) | |
| Common Stock, \$0.50 par value 03/14 | | | | | 2005 | | | F | | 11,226 D | | D | \$25. | 12 | 255,429 | | D | | | |
| | | Та | | | | | | | | | sed of, onvertib | | | | / Owned | t | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Da if any (Month/Day/ | Date, Transac | | | of Deriv Secu Acqu (A) or Dispo of (D) (Instr | of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | 8. Price of Derivative Security (Instr. 5) | | Ow For Dir or I (I) (| 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercisal | | Expiration Date | Title | or | ount nber res | | | | | | |

Explanation of Responses:

Remarks:

By: Robert J. Tannous,
Attorney-in-Fact

03/15/2005

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.