BATH \& BODY WORKS VICTORIA'S SECRET / PINK

Second Quarter Earnings Presentation August 19, 2020

## 

## Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

We caution that any forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995) contained in this press release or made by our company or our management involve risks and uncertainties and are subject to change based on various factors, many of which are beyond our control. Accordingly, our future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. Words such as "estimate," "project," "plan," "believe," "expect," "anticipate," "intend," "planned," "potential" and any similar expressions may identify fowward-looking statements. Risks associated with the following factors, among others, in some cases have affected and in the future could affect our financial performance and actual results and could cause actual results to differ materially from those expressed or implied in any forward-looking statements included in this press release or othervise made by our company or our management:

- General economic conditions, consumer confidence, consumer spending patterns and market disruptions including pandemics or significant health hazards, severe weather conditions, natural disasters, terrorist activities, financial crises, political crises or other major events, or the prospect of these events;
- divestitures or other dispositions, including any divestiture of Victoria's Secret and related operations, could negatively impact our business, and contingent liabilities from businesses that we have sold could adversely affect our financial statements;
- the seasonality of our business;
- difficulties arising from turnover in company leadership or other key positions;
- our ability to attract, develop and retain qualified associates and manage labor-related costs;
- liabilities arising from divested businesses;
- the dependence on mall traffic and the availability of suitable store locations on appropriate terms;
- our ability to grow through new store openings and existing store remodels and expansions;
- our ability to successfully expand internationally and related risks;
- our independent franchise, license and wholesale partners;
- our direct channel businesses;
- our ability to protect our reputation and our brand images;
- our ability to attract customers with marketing, advertising and promotional programs;
- our ability to protect our trade names, trademarks and patents;
- the highly competitive nature of the retail industry and the segments in which we operate;
- consumer acceptance of our products and our ability to manage the life cycle of our brands, keep up with fashion trends, develop new merchandise and launch new product lines successfully;
- our ability to source, distribute and sell goods and materials on a global basis, including risks related to:
- political instability, environmental hazards or natural disasters;
- significant health hazards or pandemics, which could result in closed factories, reduced workforces, scarcity of raw materials, and scrutiny or embargoing of goods produced in infected areas;
- duties, taxes and other charges;
- legal and regulatory matters;
- volatility in currency exchange rates;
- local business practices and political issues
- potential delays or disruptions in shipping and transportation and related pricing impacts;
- disruption due to labor disputes; and
- changing expectations regarding product safety due to new legislation
- our geographic concentration of vendor and distribution facilities in central Ohio;


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## Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

- fluctuations in foreign currency exchange rates;
- stock price volatility;
- our ability to pay dividends and related effects
- our ability to maintain our credit rating;
- our ability to senvice or refinance our debt;
- shareholder activism matters
- the ability of our vendors to deliver products in a timely manner, meet quality standards and comply with applicable laws and regulations;
- fluctuations in product input costs;
- our ability to adequately protect our assets from loss and theft;
- fluctuations in energy costs;
- increases in the costs of mailing, paper and printing;
- claims arising from our self-insurance;
- our ability to implement and maintain information technology systems and to protect associated data;
- our ability to maintain the security of customer, associate, third-party or company information;
- our ability to comply with laws and regulations or other obligations related to data privacy and security;
- our ability to comply with regulatory requirements;
- legal and compliance matters; and
- tax, trade and other regulatory matters

We are not under any obligation and do not intend to make publicly available any update or other revisions to any of the forward-looking statements contained in this press release to reflect circumstances existing after the date of this press release or to reflect the occurrence of future events even if experience or future events make it clear that any expected results expressed or implied by those forward-looking statements will not be realized.

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## L BRANDS, INC. AND SUBSIDIARIES <br> ADJUSTED CONSOLIDATED STATEMENTS OF INCOME <br> THIRTEEN WEEKS ENDED AUGUST 1, 2020 AND AUGUST 3, 2019 <br> (Unaudited) <br> (In millions except per share amounts)

|  | 2020 |  | 2019 |  | Increase (Decrease) |  | $\begin{gathered} \% \\ \text { Increase } \\ \text { (Decrease) } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | \$ | 2,319.5 | \$ | 2,901.5 | \$ | (582.0) | -20\% |
| Comparable Store Sales |  | 33\% |  | -4\% |  |  |  |
| Comparable Sales |  | 63\% |  | -1\% |  |  |  |
| Gross Profit |  | 790.4 |  | 982.2 |  | (191.8) | -20\% |
| \% of Sales |  | 34.1\% |  | 33.9\% |  | 20 bps |  |
| General, Administrative and |  |  |  |  |  |  |  |
| Store Operating Expenses |  | 584.7 |  | 807.6 |  | (222.9) | -28\% |
| \% of Sales |  | 25.2\% |  | 27.8\% |  | (260 bps) |  |
| Operating Income |  | 205.7 |  | 174.6 |  | 31.1 | 18\% |
| \% of Sales |  | 8.9\% |  | 6.0\% |  | 290 bps |  |
| Interest Expense and Other |  | 104.3 |  | 93.2 |  | 11.1 | 12\% |
| Income Before Income Taxes |  | 101.4 |  | 81.4 |  | 20.0 | 25\% |
| Provision for Income Taxes |  | 32.4 |  | 13.8 |  | 18.6 | 135\% |
| \% of Pre-Tax Income |  | 31.9\% |  | 16.9\% |  |  |  |
| Net Income | \$ | 69.0 | \$ | 67.6 | \$ | 1.4 | 2\% |
| \% of Sales |  | 3.0\% |  | 2.3\% |  | 70 bps |  |
| Net Income Per Diluted Share | \$ | 0.25 | \$ | 0.24 | \$ | 0.01 | 4\% |

## 

## L BRANDS, INC. AND SUBSIDIARIES

ADJUSTED CONSOLIDATED STATEMENTS OF INCOME (LOSS) TWENTY-SIX WEEKS ENDED AUGUST 1, 2020 AND AUGUST 3, 2019
(Unaudited)
(In millions except per share amounts)

|  | 2020 |  | 2019 |  | Increase (Decrease) |  | $\begin{gathered} \text { \% } \\ \text { Increase } \\ \text { (Decrease) } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | \$ | 3,973.7 | \$ | 5,530.3 | \$ | $(1,556.6)$ | -28\% |
| Comparable Store Sales |  | 12\% |  | -3\% |  |  |  |
| Comparable Sales |  | 32\% |  | -1\% |  |  |  |
| Gross Profit |  | 1,175.9 |  | 1,916.3 |  | (740.4) | -39\% |
| \% of Sales |  | 29.6\% |  | 34.6\% |  | (500 bps) |  |
| General, Administrative and |  |  |  |  |  |  |  |
| Store Operating Expenses |  | 1,191.1 |  | 1,588.4 |  | (397.3) | -25\% |
| \% of Sales |  | 30.0\% |  | 28.7\% |  | 130 bps |  |
| Operating Income (Loss) |  | (15.2) |  | 327.9 |  | (343.1) | -105\% |
| \% of Sales |  | -0.4\% |  | 5.9\% |  | (630 bps) |  |
| Interest Expense and Other |  | 198.9 |  | 185.9 |  | 13.0 | 7\% |
| Income (Loss) Before Income Taxes |  | (214.1) |  | 142.0 |  | (356.1) | -251\% |
| Provision (Benefit) for Income Taxes |  | (7.9) |  | 34.1 |  | (42.0) | -123\% |
| \% of Pre-Tax Income |  | 3.7\% |  | 24.0\% |  |  |  |
| Net Income (Loss) | \$ | (206.2) | \$ | 107.9 | \$ | (314.1) | -291\% |
| \% of Sales |  | -5.2\% |  | 2.0\% |  | (720 bps) |  |
| Net Income (Loss) Per Diluted Share | \$ | (0.74) | \$ | 0.39 | \$ | (1.13) | -290\% |
| Weighted Average Shares Outstanding |  | 277.4 |  | 278.3 |  |  |  |

## 준푱․ Lbrands

## L BRANDS, INC. AND SUBSIDIARIES <br> ADJUSTED OPERATING INCOME (LOSS) BY SEGMENT THIRTEEN WEEKS ENDED AUGUST 1, 2020 AND AUGUST 3, 2019 <br> (Unaudited) <br> (In millions)

|  | 2020 |  | 2019 |  | Increase <br> (Decrease) |  | $\begin{gathered} \% \\ \text { Increase } \\ \text { (Decrease) } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bath \& Body Works | \$ | 330.9 | \$ | 180.2 | \$ | 150.7 | 84\% |
| \% of Sales |  | 27.7\% |  | 17.0\% |  | 1070 bps |  |
| Victoria's Secret |  | (38.9) |  | 16.6 |  | (55.5) | -334\% |
| \% of Sales |  | (4.0\%) |  | 1.0\% |  | (500 bps) |  |
| Victoria's Secret and Bath \& Body Works International |  | (12.9) |  | (1.3) |  | (11.6) | -892\% |
| \% of Sales |  | (16.1\%) |  | (0.8\%) |  | (1530 bps) |  |
| Other |  | (73.4) |  | (20.9) |  | (52.5) | -251\% |
| \% of Sales |  | (112.5\%) |  | (26.0\%) |  | (8650 bps) |  |
| Total L Brands | \$ | 205.7 | \$ | 174.6 | \$ | 31.1 | 18\% |
| \% of Sales |  | 8.9\% |  | 6.0\% |  | 290 bps |  |

## 

## L BRANDS, INC. AND SUBSIDIARIES

ADJUSTED OPERATING INCOME (LOSS) BY SEGMENT

## TWENTY-SIX WEEKS ENDED AUGUST 1, 2020 AND AUGUST 3, 2019

(Unaudited)
(In millions)

|  | 2020 |  | 2019 |  | Increase <br> (Decrease) |  | \% <br> Increase <br> (Decrease) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bath \& Body Works | \$ | 400.0 | \$ | 335.1 | \$ | 64.9 | 19\% |
| \% of Sales |  | 21.0\% |  | 17.3\% |  | 370 bps |  |
| Victoria's Secret |  | (242.0) |  | 49.3 |  | (291.3) | -591\% |
| \% of Sales |  | -13.5\% |  | 1.6\% |  | 1510 bps) |  |
| Victoria's Secret and Bath \& Body Works International |  | (48.2) |  | (5.3) |  | (42.9) | -809\% |
| \% of Sales |  | (33.1\%) |  | (1.8\%) |  | 3130 bps ) |  |
| Other |  | (125.0) |  | (51.2) |  | (73.8) | -144\% |
| \% of Sales |  | (104.3\%) |  | (26.5\%) |  | 7780 bps) |  |
| Total L Brands | \$ | (15.2) | \$ | 327.9 | \$ | (343.1) | -105\% |
| \% of Sales |  | -0.4\% |  | 5.9\% |  | (630 bps) |  |

## 

## L BRANDS, INC. AND SUBSIDIARIES

| ASSETS $\quad$ August 1, 2020 |  |  | August 3, 2019 |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Current Assets |  |  |  |  |
| Cash and Cash Equivalents | \$ | 2,611,440 | \$ | 852,548 |
| Accounts Receivable, Net |  | 268,348 |  | 282,657 |
| Inventories |  | 1,476,421 |  | 1,328,888 |
| Other |  | 148,886 |  | 188,728 |
| Total Current Assets |  | 4,505,095 |  | 2,652,821 |
| Property and Equipment, Net |  | 2,291,624 |  | 2,755,792 |
| Operating Lease Assets |  | 2,635,157 |  | 3,209,343 |
| Goodwill |  | 628,236 |  | 1,348,287 |
| Trade Names |  | 411,000 |  | 411,000 |
| Deferred Income Taxes |  | 74,190 |  | 62,201 |
| Other Assets |  | 334,286 |  | 178,891 |
| TOTAL ASSETS | \$ | 10,879,588 | \$ | 10,618,335 |

LIABILITIES AND SHAREHOLDERS' EQUITY (DEFICIT)
Current Liabilities

| Accounts Payable | \$ | 957,037 | \$ | 762,706 |
| :---: | :---: | :---: | :---: | :---: |
| Accrued Expenses and Other |  | 1,339,998 |  | 920,151 |
| Current Debt |  | 460,253 |  | 75,129 |
| Current Operating Lease Liabilities |  | 623,551 |  | 455,505 |
| Income Taxes |  | 52,073 |  | 2,605 |
| Total Current Liabilities |  | 3,432,912 |  | 2,216,096 |
| Deferred Income Taxes |  | 191,479 |  | 240,565 |
| Long-Term Debt |  | 6,268,597 |  | 5,475,378 |
| Long-Term Operating Lease Liabilities |  | 2,697,835 |  | 3,165,201 |
| Other Long-Term Liabilities |  | 192,292 |  | 449,792 |
| Shareholders' Equity (Deficit) |  | $(1,903,527)$ |  | $(928,697)$ |
| TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY (DEFICIT) | \$ | 10,879,588 | \$ | 10,618,335 |

## 

## L BRANDS 2ND QUARTER

|  | 2nd Quarter 2020 versus 2019 <br> (\$ amounts in millions) <br> (Unaudited) |  |  |
| :--- | :---: | :---: | :---: | :---: |

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## L BRANDS YEAR TO DATE

|  | Year to Date 2020 versus 2019 |  |  |
| :--- | :---: | :---: | :---: | :---: |
| (\$ amounts in millions) |  |  |  |
| (Unaudited) |  |  |  |

## 

| L BRANDS <br> COMPANY - OWNED STORE COUNT AND SELLING SQ FT 2020 Forecast |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Beginning of Year | New Stores | Closures | Total <br> Reconstructions and Change in SSF | End of Year | Increase / | ecrease) |
| Bath \& Body Works |  |  |  |  |  |  |  |
| Bath \& Body Works |  |  |  |  |  |  |  |
| Store Count | 1,637 | 24 to 26 | (30) to (50) | 25 to 27 | 1,611 to 1,633 | (26) to (4) | (2\%) to 0\% |
| Selling Sq Ft 000's | 4,306 | 76 to 81 | (65) to (106) | 20 | 4,296 to 4,343 | (10) to 36 | 0\% to 1\% |
| Bath \& Body Works - Canada |  |  |  |  |  |  |  |
| Store Count | 102 | 1 | (1) | 2 | 102 | - | - |
| Selling Sq Ft 000's | 260 | 2 | (3) | 0 | 260 | (0) | (0\%) |
| Total BBW Company-Owned |  |  |  |  |  |  |  |
| Store Count | 1,739 | 25 to 27 | (31) to (51) | 27 to 29 | 1,713 to 1,735 | (26) to (4) | (1\%) to 0\% |
| Selling Sq Ft 000's | 4,566 | 78 to 83 | (67) to (109) | 20 | 4,556 to 4,602 | (10) to 36 | 0\% to 1\% |
| Victoria's Secret |  |  |  |  |  |  |  |
| Victoria's Secret |  |  |  |  |  |  |  |
| Store Count | 909 | 17 to 19 | (235) to (244) | 2 | 682 to 693 | (227) to (216) | (25\%) to (24\%) |
| Selling Sq Ft 000's | 6,377 | 88 to 99 | $(1,202)$ to $(1,249)$ | (4) | 5,212 to 5,271 | $(1,165)$ to $(1,106)$ | (18\%) to (17\%) |
| PINK |  |  |  |  |  |  |  |
| Store Count | 144 | 2 | (3) | - | 143 | (1) | (1\%) |
| Selling Sq Ft 000's | 521 | 9 | (10) | - | 519 | (2) | (0\%) |
| Victoria's Secret - Canada |  |  |  |  |  |  |  |
| Store Count | 33 | - | (9) to (10) | - | 23 to 24 | (10) to (9) | (30\%) to (27\%) |
| Selling Sq Ft 000's | 322 | - | (73) to (81) | - | 241 to 250 | (81) to (73) | (25\%) to (23\%) |
| PINK - Canada |  |  |  |  |  |  |  |
| Store Count | 5 | - | (3) | - | 2 | (3) | (60\%) |
| Selling Sq Ft 000's | 19 | - | (10) | - | 9 | (10) | (54\%) |
| Subtotal VS North America |  |  |  |  |  |  |  |
| Store Count | 1,091 | 19 to 21 | (250) to (260) | 2 | 850 to 862 | (241) to (229) | (22\%) to (21\%) |
| Selling Sq Ft 000's | 7,239 | 96 to 108 | $(1,295)$ to $(1,351)$ | (4) | 5,981 to 6,049 | $(1,259)$ to $(1,191)$ | (17\%) to (16\%) |
| Victori's Secret - UK / reland |  |  |  |  |  |  |  |
| Store Count | 21 | - | - | - | 21 | - | - |
| Selling Sq Ft 000's | 214 | - | - | - | 214 | - | - |
| Pink - UK |  |  |  |  |  |  |  |
| Store Count | 5 | - | - | - | 5 | - | - |
| Selling Sq Ft 000's | 17 | - | - | - | 17 | - | - |
| Victoria's Secret - Greater China |  |  |  |  |  |  |  |
| Store Count | 23 | 4 | (1) | - | 26 | 3 | 13\% |
| Selling Sq Ft 000's | 186 | 9 | (23) | - | 171 | (14) | (8\%) |
| vSBA - Greater China |  |  |  |  |  |  |  |
| Store Count | 41 | 2 | (5) | - | 38 | (3) | (7\%) |
| Selling Sq Ft 000's | 36 | 2 | (5) | - | 33 | (3) | (8\%) |
| Subtotal VS International |  |  |  |  |  |  |  |
| Store Count | 90 | 6 | (6) | - | 90 | $\cdot$ | - |
| Selling Sq Ft 000's | 453 | 11 | (28) | . | 436 | (17) | (4\%) |
| Total VS Company-Owned |  |  |  |  |  |  |  |
| Store Count | 1,181 | 25 to 27 | (256) to (266) | 2 | 940 to 952 | (241) to (229) | (20\%) to (19\%) |
| Selling Sq Ft 000's | 7,692 | 107 to 119 | $(1,323)$ to $(1,379)$ | (4) | 6,416 to 6,484 | $(1,276)$ to $(1,208)$ | (17\%) to (16\%) |

## 준푱․ Lbrands

L BRANDS, INC.

## INTERNATIONAL STORE COUNT

2020 FORECAST

| 2019 <br> Year End | 2020 <br> New Stores | 2020 <br> Closures | 2020F <br> Year End |
| :---: | :---: | :---: | :---: |

## Bath \& Body Works International

Partner Owned Stores
Bath \& Body Works - Local Market
Bath \& Body Works - Travel Retail
Bath \& Body Works Total

| 262 |
| ---: |
| 16 |
| 278 |


| 10 to 11 |
| ---: |
| 1 to 2 |
| 11 to 13 |


| 3 to 4 |
| :---: |
| 0 |
| 3 to 4 |

268 to 270

| 17 to 18 |
| :---: |
| 285 to 288 |

Victoria's Secret International

## Partner Owned Stores

Victoria's Secret Full Assortment
PINK
Victoria's Secret Beauty \& Accessories - Local Market
Victoria's Secret Beauty \& Accessories - Travel Retail

## Partner Owned Tota

| 72 |
| ---: |
| 12 |
| 207 |
| 153 |
| 444 |


| 7 to 8 | 0 | 79 to 80 |
| :---: | :---: | :---: |
| 1 | 0 | 13 |
| 2 | 20 to 22 | 187 to 189 |
| 3 to 4 | 14 to 15 | 141 to 143 |
| 13 to 15 | 34 to 37 | 420 to 425 |

## Wholly Owned Stores

| Victoria's Secret Full Assortment - U.K. | 20 | 0 | 0 | 20 |
| :---: | :---: | :---: | :---: | :---: |
| PINK - U.K. | 5 | 0 | 0 | 5 |
| Victoria's Secret Full Assortment - Ireland | 1 | 0 | 0 | 1 |
| Victoria's Secret Full Assortment - Greater China | 23 | 4 | 1 | 26 |
| Victoria's Secret Beauty \& Accessories - Greater China | 41 | 2 | 5 | 38 |
| Wholly Owned Total | 90 | 6 | 6 | 90 |
| Victoria's Secret Total | 534 | 19 to 21 | 40 to 43 | 510 to 515 |

APPENDIX

## 

## L BRANDS, INC. AND SUBSIDIARIES <br> CONSOLIDATED STATEMENTS OF INCOME (LOSS) THIRTEEN WEEKS ENDED AUGUST 1, 2020 AND AUGUST 3, 2019 <br> (Unaudited) <br> (In thousands except per share amounts)

## Net Sales

Costs of Goods Sold, Buying and Occupancy
Gross Profit
General, Administrative and Store Operating Expenses
Operating Income
Interest Expense
Other Loss

| 2020 |  | 2019 |  |
| :---: | :---: | :---: | :---: |
| \$ | $\begin{gathered} \hline 2,319,466 \\ (1,607,986) \end{gathered}$ | \$ | $\begin{array}{r} \hline 2,901,538 \\ (1,919,300) \\ \hline \end{array}$ |
|  | $\begin{gathered} 711,480 \\ (667,440) \\ \hline \end{gathered}$ |  | $\begin{array}{r} 982,238 \\ (807,637) \\ \hline \end{array}$ |
|  | $\begin{array}{r} 44,040 \\ (104,245) \\ (56) \\ \hline \end{array}$ |  | $\begin{aligned} & 174,601 \\ & (95,110) \\ & (37,651) \\ & \hline \end{aligned}$ |
|  | $\begin{aligned} & (60,261) \\ & (10,664) \\ & \hline \end{aligned}$ |  | $\begin{array}{r} 41,840 \\ 4,244 \end{array}$ |
| \$ | $(49,597)$ | \$ | 37,596 |
| \$ | (0.18) | \$ | 0.14 |
|  | 277,795 |  | 278,487 |

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## L BRANDS, INC. AND SUBSIDIARIES ADJUSTED FINANCIAL INFORMATION <br> THIRTEEN WEEKS ENDED AUGUST 1, 2020 AND AUGUST 3, 2019 <br> (Unaudited) <br> (In thousands except per share amounts)

## Net Sales

Costs of Goods Sold, Buying \& Occupancy
Gross Profit
General, Administrative and Store Operating Expenses
Operating Income
Interest Expense
Other Income (Loss)

Income (Loss) Before Income Taxes Provision (Benefit) for Income Taxes

Net Income (Loss)

Net Income (Loss) Per Diluted Share
Weighted Average Shares Outstanding

| Reported |  | Adjustments |  | Adjusted |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 2,319,466 | \$ | - | \$ | 2,319,466 |
|  | $(1,607,986)$ |  | 78,962 |  | $(1,529,024)$ |
|  | 711,480 |  | 78,962 |  | 790,442 |
|  | $(667,440)$ |  | 82,667 |  | $(584,773)$ |
|  | 44,040 |  | 161,629 |  | 205,669 |
|  | $(104,245)$ |  | - |  | $(104,245)$ |
|  | (56) |  | - |  | (56) |
|  | $(60,261)$ |  | 161,629 |  | 101,368 |
|  | $(10,664)$ |  | 43,000 |  | 32,336 |
| \$ | $(49,597)$ | \$ | 118,629 | \$ | 69,032 |
| \$ | (0.18) |  |  | \$ | 0.25 |
|  | 277,795 |  |  |  | 279,880 |


| Reported |  | Adjustments |  | Adjusted |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 2,901,538 | \$ | - | \$ | 2,901,538 |
|  | $(1,919,300)$ |  | - |  | $(1,919,300)$ |
|  | 982,238 |  | - |  | 982,238 |
|  | $(807,637)$ |  |  |  | $(807,637)$ |
|  | 174,601 |  | - |  | 174,601 |
|  | $(95,110)$ |  | - |  | $(95,110)$ |
|  | $(37,651)$ |  | 39,564 |  | 1,913 |
|  | 41,840 |  | 39,564 |  | 81,404 |
|  | 4,244 |  | 9,532 |  | 13,776 |
| \$ | 37,596 | \$ | 30,032 | \$ | 67,628 |
| \$ | 0.14 |  |  | \$ | 0.24 |
|  | 278,487 |  |  |  | 278,487 |

See Notes to Reconciliation of GAAP Financial Measures to Non-GAAP Financial Measures.

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## L BRANDS, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME (LOSS) TWENTY-SIX WEEKS ENDED AUGUST 1, 2020 AND AUGUST 3, 2019 <br> (Unaudited) <br> (In thousands except per share amounts)

Net Sales
Costs of Goods Sold, Buying and Occupancy
Gross Profit
General, Administrative and Store Operating Expenses
Operating Income (Loss)
Interest Expense
Other Income (Loss)
Income (Loss) Before Income Taxes
Provision (Benefit) for Income Taxes
Net Income (Loss)

| 2020 |  | 2019 |  |
| :---: | :---: | :---: | :---: |
| \$ | 3,973,675 | \$ | 5,530,347 |
|  | $(2,973,586)$ |  | $(3,614,095)$ |
|  | 1,000,089 |  | 1,916,252 |
|  | $(1,273,748)$ |  | $(1,588,306)$ |
|  | $(273,659)$ |  | 327,946 |
|  | $(201,044)$ |  | $(194,007)$ |
|  | 2,193 |  | $(31,499)$ |
|  | $(472,510)$ |  | 102,440 |
|  | $(126,046)$ |  | 24,589 |
| \$ | $(346,464)$ | \$ | 77,851 |
| \$ | (1.25) | \$ | 0.28 |
|  | 277,391 |  | 278,326 |

[^2]
## 준푱․ Lbrands

## L BRANDS, INC. AND SUBSIDIARIES ADJUSTED FINANCIAL INFORMATION <br> TWENTY-SIX WEEKS ENDED AUGUST 1, 2020 AND AUGUST 3, 2019 <br> (Unaudited) <br> (In thousands except per share amounts)

Net Sales
Costs of Goods Sold, Buying \& Occupancy
Gross Profit

| 2020 |  |  |  |  |  | 2019 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reported |  | Adjustments |  | Adjusted |  | Reported |  | Adjustments |  | Adjusted |  |
| \$ | 3,973,675 | \$ | - | \$ | 3,973,675 | \$ | 5,530,347 | \$ | - | \$ | 5,530,347 |
|  | $(2,973,586)$ |  | 175,806 |  | $(2,797,780)$ |  | $(3,614,095)$ |  | - |  | $(3,614,095)$ |
|  | 1,000,089 |  | 175,806 |  | 1,175,895 |  | 1,916,252 |  | - |  | 1,916,252 |
|  | $(1,273,748)$ |  | 82,667 |  | $(1,191,081)$ |  | $(1,588,306)$ |  | - |  | $(1,588,306)$ |
|  | $(273,659)$ |  | 258,473 |  | $(15,186)$ |  | 327,946 |  | - |  | 327,946 |
|  | $(201,044)$ |  | - |  | $(201,044)$ |  | $(194,007)$ |  | - |  | $(194,007)$ |
|  | 2,193 |  | - |  | 2,193 |  | $(31,499)$ |  | 39,564 |  | 8,065 |
|  | $(472,510)$ |  | 258,473 |  | $(214,037)$ |  | 102,440 |  | 39,564 |  | 142,004 |
|  | $(126,046)$ |  | 118,200 |  | $(7,846)$ |  | 24,589 |  | 9,532 |  | 34,121 |
| \$ | $(346,464)$ | \$ | 140,273 | \$ | $(206,191)$ | \$ | 77,851 | \$ | 30,032 | \$ | 107,883 |
| \$ | (1.25) |  |  | \$ | (0.74) | \$ | 0.28 |  |  | \$ | 0.39 |
|  | 277,391 |  |  |  | 277,391 |  | 278,326 |  |  |  | 278,326 |

See Notes to Reconciliation of GAAP Financial Measures to Non-GAAP Financial Measures.

[^3]
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## L BRANDS, INC. AND SUBSIDIARIES NOTES TO RECONCIபATION OF GAAP FNANCIAL MEASURES TO NON-GAAP FNANCIAL MEASURES (Unaudited)

The "Adjusted Financial Information" provided in the attached reflects the following non-GAAP financial measures:

## Fiscal 2020

In the first quarter of 2020, adjusted results exclude the following:

- A $\$ 96.8$ million charge ( $\$ 72.0$ million net of tax of $\$ 24.8$ million), included in buying and occupancy expenses, related to the impairment of certain Victoria's Secret store assets.
- $\mathrm{A} \$ 50.4$ million tax benefit related to the resolution of certain tax matters.

In the second quarter of 2020, adjusted results exclude the following:

- A $\$ 117.1$ million charge (\$98.7 million net of tax of $\$ 18.5$ million), included in buying and occupancy expenses, related to the impairment of certain Victoria's Secret lease and store assets.
- An $\$ 80.8$ million charge ( $\$ 65.2$ million net of tax of $\$ 15.6$ million), included in general, administrative and store operating expenses, related to previously announced restructuring actions.
- A $\$ 36.3$ million gain ( $\$ 24.7$ million net of tax of $\$ 11.6$ million), principally included in buying and occupancy expenses, related to the closure and termination of our lease and the related liability for the Victoria's Secret Hong Kong flagship store
- A $\$ 20.5$ million income tax benefit related to recent changes in tax legislation included in the CARES Act.


## Fiscal 2019

In the first quarter of 2019, there were no adjustments to results.

In the second quarter of 2019, adjusted results exclude the following:

- A \$39.6 million pre-tax loss (\$30.0 million net of tax of $\$ 9.5$ million), included in other income (loss), associated with the early extinguishment of $\$ 764$ million in outstanding notes maturing between 2020 and 2022 through the issuance of $\$ 500$ million of new notes maturing in 2029 and the use of $\$ 315$ million in cash, lowering total debt by $\$ 264$ million.

The Adjusted Financial Information should not be construed as an alternative to the reported results determined in accordance with generally accepted accounting principles. Further, the Company's definition of adjusted income information may differ from similarly titled measures used by other companies. Management believes that the presentation of adjusted financial information provides additional information to investors to facilitate the comparison of past and present operations. While it is not possible to predict future results, management believes the adjusted information is useful for the assessment of the ongoing operations of the Company because the adjusted items are not indicative of our ongoing operations due to their size and nature. Additionally, management uses adjusted financial information as key performance measures of results of operations for the purpose of evaluating performance internally. The Adjusted Financial Information should be read in conjunction with the Company's historical financial statements and notes thereto contained in the Company's quarterly reports on Form 10-Q and annual report on Form 10-K.

## Tand Librands

## L BRANDS, INC. AND SUBSIDIARIES STORES AND SELLING SQUARE FOOTAGE <br> At August 1, 2020 and August 3, 2019

|  | August 1, 2020 |  | August 3, 2019 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Stores | $\begin{gathered} \text { Selling } \\ \text { Sq. Ft. (000's) } \end{gathered}$ | Stores | $\begin{gathered} \text { Selling } \\ \text { Sq. Ft. (000's) } \end{gathered}$ |
| Bath \& Body Works U.S. | 1,633 | 4,308 | 1,632 | 4,253 |
| Bath \& Body Works Canada | 102 | 260 | 103 | 260 |
| Total Bath \& Body Works | 1,735 | 4,568 | 1,735 | 4,513 |
| Victoria's Secret U.S. | 713 | 5,427 | 921 | 6,443 |
| PINK U.S. | 145 | 525 | 143 | 518 |
| Victoria's Secret Canada | 24 | 249 | 39 | 379 |
| PINK Canada | 2 | 9 | 6 | 23 |
| Victoria's Secret U.K. / Ireland | 21 | 214 | 21 | 214 |
| PINK U.K. | 5 | 17 | 5 | 17 |
| Victoria's Secret Beauty and Accessories | 39 | 35 | 39 | 35 |
| Victoria's Secret China | 25 | 168 | 18 | 177 |
| Total Victoria's Secret | 974 | 6,644 | 1,192 | 7,806 |

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## L BRANDS, INC. AND SUBSIDIARIES

## 2020 Selected Data

(Unaudited)
(In thousands)

| 2020 |  | 2019 |  |
| :---: | :---: | :---: | :---: |
| \$ | 55,221 | \$ | 123,307 |
|  | 68,788 |  | 120,388 |
|  | 124,009 |  | 243,695 |
|  | - |  | 147,961 |
|  | - |  | 66,701 |
| \$ | 124,009 | \$ | 458,357 |

Depreciation \& Amortization

First Quarter
Second Quarter
Spring Season
Third Quarter
Fourth Quarter
Year
\$ 138,547
$\begin{array}{r}127,595 \\ \hline 266,142\end{array}$
\$ 145,314
$\begin{array}{r}149,328 \\ \hline 294,642\end{array}$
$\begin{array}{lrlr} & - & & 148,515 \\ & - & & 144,837 \\ & \text { \$ } & 266,142 & 587,994\end{array}$


[^0]:    ${ }^{1}$ - Reported Weighted Average Shares Outstanding in the second quarter of 2020 reflects basic shares due to the Net Loss.

[^1]:    ${ }^{1}$ - Reported Weighted Average Shares Outstanding in the second quarter of 2020 reflects basic shares due to the Net Loss.

[^2]:    ${ }^{1}$ - Reported Weighted Average Shares Outstanding in 2020 reflects basic shares due to the Net Loss.

[^3]:    ${ }^{1}$ - Reported Weighted Average Shares Outstanding in 2020 reflects basic shares due to the Net Loss

