FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	DVAL
OMB Number:	3235-0287
Estimated average burd	en
hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or S	Sectio	n 30(h)	of the I	nvestme	nt Cor	mpany Act	of 1940							
					2. Issuer Name and Ticker or Trading Symbol LIMITED BRANDS INC [LTD]						(Ch	Relationship of Reporting Person(s) to Issuer (Check all applicable)							
, VI LIZITY	LIC LLOI				.									- 1	X Direc			X 10% C	
						3. Date of Earliest Transaction (Month/Day/Year) 08/06/2007								Officer (give title below) Chairman and CEO					
(Street) COLUM:			13216 Zip)		- 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)						Line	e) Forn Y Forn	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transa Date (Month/D				Execution Date		Date,	Transaction Disposed (Code (Instr. 5)		ies Acquired (A) o Of (D) (Instr. 3, 4			Securi Benefi	cially I Following	For (D)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
								Code	v	Amount	Amount (A) or (D)		Price	Transa	action(s) 3 and 4)			(Instr. 4)	
Common Stock 08/06/				5/2007				A ⁽¹⁾		612	A	1	\$28.6	1 8,63	0,380(2)(3)		D ⁽²⁾⁽³⁾		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security (Instr. 3) 3. Transaction Date (Month/Day/Year) if any (Month/Day/Year) (Month/Day/Year)		n Date,	Code (Instr.		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		S (1	. Price of perivative security nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amo or Num of Shar	ber					
l	d Address of	Reporting Person*																	

1. Name and Address of Reporting Person* WEXNER LESLIE H										
(Last)		(First)	(Middle)							
C/O LIM	C/O LIMITED BRANDS, INC.									
THREE I	THREE LIMITED PARKWAY									
(Street)										
COLUM	BUS	43216								
(City)		(Zip)								
	d Address of ER ABIC	Reporting Person* GAIL S								
(Last)		(First)	(Middle)							
C/O LIMITED BRANDS, INC.										
THREE LIMITED PARKWAY										
-										
(Street)	DITIC	ОН	43216							
,	DU3	Un	43210							

Explanation of Responses:

- 1. Non-employee director fees paid in stock to Abigail S. Wexner ("Mrs. Wexner").
- 2. Owned by Mrs. Wexner directly. Owned by Leslie H. Wexner ("Mr. Wexner") indirectly, through Mrs. Wexner. Mr. Wexner disclaims beneficial ownership of all such indirectly owned securities in excess of his pecuniary interest therein.
- 3. See Exhibit 99.1 for a table of all non-derivative securities of the Issuer beneficially owned directly or indirectly by Mr. Wexner and Mrs. Wexner.

Remarks:

Leslie H. Wexner

08/08/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Name and Address of Reporting Person: Leslie H. Wexner

c/o Limited Brands, Inc. Three Limited Parkway Columbus, OH 43216

Issuer Name and Ticker or Trading Symbol:

Limited Brands, Inc. (LTD)

Date of Earliest Transaction Required
to be Reported (Month/Day/Year):

8/6/2007

Title of Security	Transaction(s)	Form: Direct(D) o Indirect(I	r Nature of Indirect) Beneficial Ownership
Common Stock	16,800,152	D/I(2)	(2)
Common Stock	8,630,380	D/I(1)	(1)
Common Stock	8,569,177	I(3)	The Family Trust
Common Stock	4,892,608	I(3)	Wexner Personal Holdings Corporation
Common Stock	4,571,601	I(3)	R.H.R.E.I. Trust
Common Stock	3,300,568	I(3)	Trust 600
Common Stock	1,500,000	I(3)	The Concierge Trust
Common Stock	1,355,522(4)	I(3)	Held in Limited Brands, Inc. Savings and Retirement Plan for Leslie H. Wexner's account

See Notes on next page.

Name and Address of Reporting Person: Leslie H. Wexner

c/o Limited Brands, Inc. Three Limited Parkway Columbus, OH 43216

Issuer Name and Ticker or Trading Symbol: Limited Brands, Inc. (LTD)

Date of Earliest Transaction Required to be Reported (Month/Day/Year):

8/6/2007

Notes:

- (1) Owned by Abigail S. Wexner ("Mrs. Wexner") directly. Owned by Leslie H. Wexner ("Mr. Wexner") indirectly, through Mrs. Wexner.
- (2) Owned by Mr. Wexner directly. Owned by Mrs. Wexner indirectly, through Mr. Wexner.
- (3) Owned by Mr. Wexner indirectly. Owned by Mrs. Wexner indirectly, through Mr. Wexner.
- (4) Based on account balance as of July 31, 2007. The Savings and Retirement Plan is a "qualified plan" within the meaning of Rule 16b-3.

Mr. Wexner and Mrs. Wexner disclaim beneficial ownership of all indirectly owned securities reported on this Form in excess of their respective pecuniary interests therein.

Joint Filer Information

Name of Joint Filer: Abigail S. Wexner

Address of Joint Filer: c/o Limited Brands, Inc.
Three Limited Parkway

Columbus, OH 43216

Relationship of Joint Filer to Issuer: Director

Issuer Name and Ticker or Trading Symbol: Limited Brands, Inc. (LTD)

Date of Earliest Transaction Required to be Reported (Month/Day/Year): 8/6/2007

Designated Filer: Leslie H. Wexner

SIGNATURE:

/s/ Abigail S. Wexner

Abigail S. Wexner

August 8, 2007 Date