

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>SCHLESINGER LEONARD A</u> (Last) (First) (Middle) <u>THREE LIMITED PARKWAY</u> (Street) <u>COLUMBUS OH 43230</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>LIMITED BRANDS INC [LTD]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Vice Chairman and COO</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>09/15/2006</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, \$0.50 par value	09/15/2006		M		2,263 ⁽¹⁾	A	\$7.5647 ⁽¹⁾	231,828	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		700	D	\$27	231,128	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		500	D	\$27.33	208,016	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		3,000	D	\$27.36	205,016	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		500	D	\$27.01	230,628	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		300	D	\$27.02	230,328	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		400	D	\$27.03	229,928	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		100	D	\$27.04	229,828	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		1,000	D	\$27.07	228,828	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		400	D	\$27.08	228,428	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		100	D	\$27.09	228,328	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		1,712	D	\$27.1	226,616	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		500	D	\$27.13	226,116	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		500	D	\$27.14	225,616	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		500	D	\$27.15	225,116	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		800	D	\$27.16	224,316	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		2,500	D	\$27.17	221,816	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		2,000	D	\$27.18	219,816	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		2,300	D	\$27.19	217,516	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		1,500	D	\$27.2	216,016	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		1,900	D	\$27.23	214,116	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		900	D	\$27.25	213,216	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		800	D	\$27.26	212,416	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		1,800	D	\$27.27	210,616	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		800	D	\$27.29	209,816	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		1,000	D	\$27.3	208,816	D	
Common Stock, \$0.50 par value	09/15/2006		s ⁽²⁾		300	D	\$27.32	208,516	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Deemed Execution Date, if any (Month/Day/Year)	5. Title of Derivative Security (e.g., puts, calls, warrants, options, convertible securities)				6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	Code (Instr. 8)	V	(A)							(D)
Stock Option - Right to Buy	\$7.5647 ⁽¹⁾	09/15/2006		M			2,263 ⁽¹⁾	02/03/2001	02/03/2007		\$0	0	D	

Explanation of Responses:

- Previously reported stock option has been adjusted to reflect a special stock dividend declared by the Issuer and exempt pursuant to Rule 16a-9.
- The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 14, 2006.

Remarks:

This is the first Form 4 to be filed for transactions made on 9/15/06. Multiple Form 4s are being filed due to the 30 transaction limit per Form 4 imposed by the SEC.

By: [Robert J. Tannous](#), [09/19/2006](#)
 Attorney-in-Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.