FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

check this box if no longer subject to
ection 16. Form 4 or Form 5
bligations may continue. See
notruction 1/h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* FREEDMAN EUGENE M						2. Issuer Name and Ticker or Trading Symbol LIMITED BRANDS INC [LTD]									Relationship of Reporting Person(s) to Issuer (Check all applicable)				
FREEDINAN EUGENE IVI														2	Oire	ctor	10%	Owner	
(Last) (First) (Middle) 63 SYLVAN LANE						3. Date of Earliest Transaction (Month/Day/Year) 05/07/2007									Offic belo	er (give title w)	Other below	(specify)	
(Street)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year))	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person			
WESTON MA 02493															Form filed by More than One Reporting Person				
(City)	(St	ate) (2	Zip)																
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					Execu Day/Year) if any			A. Deemed kecution Date, any lonth/Day/Year)		3. Transaction Code (Instr. 8) 4. Securi Disposed					Secur Benef	icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A (D) or)	Price	Transa	action(s) 3 and 4)		(111511.4)	
Common Stock, \$0.50 par value 05/07/						2007		A		634		A	(1)	32,635		D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	ution Date, TO C C C C C C C C C C C C C C C C C C		4. Transaction Code (Instr. 8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiratio			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares		Price of erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

1. The number of shares granted to Mr. Freedman under the terms of Issuer's 2003 Stock Award and Deferred Compensation Plan for Non-Associate Directors was calculated based on the closing price of Issuer's stock on the first trading day of Issuer's fiscal year (\$28.61). The closing price of Issuer's stock on the date of distribution to Mr. Freedman was \$28.33.

Remarks:

By: Robert J. Tannous, 05/08/2007 Attorney-in-Fact

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.