FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| l | OMB APPROVAL            |           |  |  |  |  |  |  |  |  |
|---|-------------------------|-----------|--|--|--|--|--|--|--|--|
|   | OMB Number:             | 3235-0287 |  |  |  |  |  |  |  |  |
| l | Estimated average burde | en        |  |  |  |  |  |  |  |  |
| l | hours per response:     | 0.5       |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Burgdoerfer Stuart B |                                                                       |                                            |                                               |             |                                                          | 2. Issuer Name and Ticker or Trading Symbol L Brands, Inc. [ LB ] |          |                        |                                                                |                                                   |                       |                                                                                               |                                                                                                                                        | eck all appli                                                     | cable)                                                                                    | g Person(s) to Iss                                  |                                                                          | wner                                                               |
|----------------------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------------|-----------------------------------------------|-------------|----------------------------------------------------------|-------------------------------------------------------------------|----------|------------------------|----------------------------------------------------------------|---------------------------------------------------|-----------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-----------------------------------------------------|--------------------------------------------------------------------------|--------------------------------------------------------------------|
| (Last) (First) (Middle) THREE LIMITED PARKWAY                  |                                                                       |                                            |                                               |             |                                                          | 3. Date of Earliest Transaction (Month/Day/Year) 03/21/2018       |          |                        |                                                                |                                                   |                       |                                                                                               |                                                                                                                                        | X below)                                                          |                                                                                           | & CF                                                | Other (s<br>below)                                                       | респу                                                              |
| (Street) COLUMBUS OH 43230                                     |                                                                       |                                            |                                               | 4.          | 4. If Amendment, Date of Original Filed (Month/Day/Year) |                                                                   |          |                        |                                                                |                                                   |                       |                                                                                               | i. Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person Form filed by More than One Reporting |                                                                   |                                                                                           |                                                     |                                                                          |                                                                    |
| (City) (State)                                                 |                                                                       |                                            | (Zip)                                         |             |                                                          | Person                                                            |          |                        |                                                                |                                                   |                       |                                                                                               |                                                                                                                                        |                                                                   |                                                                                           |                                                     |                                                                          |                                                                    |
|                                                                |                                                                       | Tak                                        | le I - No                                     | n-Deri      | ivativ                                                   | e Se                                                              | curities | s Ac                   | quired,                                                        | Dis                                               | posed o               | f, or Be                                                                                      | neficiall                                                                                                                              | y Owned                                                           | l                                                                                         |                                                     |                                                                          |                                                                    |
| 1. Title of Security (Instr. 3)  2. Transact Date (Month/Day   |                                                                       |                                            |                                               |             |                                                          | Execution Date,                                                   |          | Transaction Disposed ( |                                                                | ies Acquired (A) or<br>Of (D) (Instr. 3, 4 and 5) |                       | 5. Amount of<br>Securities<br>Beneficially<br>Owned following                                 |                                                                                                                                        | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |                                                                                           | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |                                                                          |                                                                    |
|                                                                |                                                                       |                                            |                                               |             |                                                          |                                                                   |          |                        | Code                                                           | v                                                 | Amount                | (A) or<br>(D)                                                                                 | Price                                                                                                                                  | Reporte<br>Transac<br>(Instr. 3                                   | tion(s)                                                                                   |                                                     |                                                                          | (Instr. 4)                                                         |
| Common Stock, \$0.50 par value 03/21/2                         |                                                                       |                                            |                                               |             |                                                          |                                                                   | 2018     |                        | S                                                              |                                                   | 17,000                | D                                                                                             | \$39.56                                                                                                                                | (1) 52                                                            | ,640                                                                                      |                                                     | D                                                                        |                                                                    |
|                                                                |                                                                       | •                                          | Table II -                                    |             |                                                          |                                                                   |          |                        |                                                                |                                                   | osed of,<br>convertil |                                                                                               |                                                                                                                                        | Owned                                                             |                                                                                           |                                                     |                                                                          |                                                                    |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)            | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deeme<br>Execution<br>if any<br>(Month/Da | Date, Trans |                                                          |                                                                   | of       |                        | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                                                   |                       | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                                                                                                                                        | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)               | 9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4) | e<br>S<br>Illy                                      | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|                                                                |                                                                       |                                            |                                               |             | Code                                                     | v                                                                 | (A)      | (D)                    | Date<br>Exercisab                                              |                                                   | Expiration<br>Date    | Title                                                                                         | Amount<br>or<br>Number<br>of<br>Shares                                                                                                 |                                                                   |                                                                                           |                                                     |                                                                          |                                                                    |
| Stock<br>Option -<br>Right to<br>Buy                           | \$39.42                                                               | 03/21/2018                                 |                                               |             | A                                                        |                                                                   | 17,599   |                        | 03/21/202                                                      | 21                                                | 03/21/2028            | Common<br>Stock,<br>\$0.50 par<br>value                                                       | 17,599                                                                                                                                 | \$0.0000                                                          | 17,599                                                                                    | 9                                                   | D                                                                        |                                                                    |

## **Explanation of Responses:**

1. Price represents a weighted average of the sale price. Shares were sold at prices ranging from \$39.56 to \$39.59. Upon the request by the SEC staff, the Issuer, or a security holder of the Issuer, the reporting

person will provide the full information about the number of shares sold at each separate price.

Robert J. Tannous, Attorney-in-**Fact** 

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.