## FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Hersch Dennis S</u>					2. Issuer Name and Ticker or Trading Symbol L Brands, Inc. [ LB ]									k all appl Direct	icable) or	ng Per	rson(s) to Iss 10% Ov	vner		
	42ND STI	,	(Middle)		3. Date of Earliest Transaction (Month/Day/Year)  08/01/2016  Officer (give title below)  below)  Other (specify below)													specify		
SUITE 1700					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) NEW YO	ORK N	<b>Y</b> :	10165											- /	X Form filed by One Reporting Person  Form filed by More than One Reporting Person					
(City)	(Si	tate) (	(Zip)																	
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
			2. Transaction Date (Month/Day/Year)			2A. Deer Execution if any (Month/I	on Date	te, Transaction Disposed Code (Instr. 5)		rities Acqui ed Of (D) (In	red (A) str. 3, 4	4 and Securit		cially (D) Following (I)		Ownership orm: Direct ) or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code	v	Amount	(A) or (D)		ce	Transac (Instr. 3	ction(s)			(111511. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, T	4. Transactic Code (Inst 8)				6. Date Exercisable a Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		Di Si (li	Price of erivative ecurity estr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					ode V		(A)	(D)	Date Exercisable	Ex Da	piration ite	Title	Amou or Numb of Share	er						
Phantom Stock	(1)	08/01/2016			A		410		(2)		(2)	Common Stock, \$0.50 par value	410	) !	\$0.0000	76,461 <sup>(3</sup>	3)	D		

## **Explanation of Responses:**

- 1. This award converts to common stock on a 1-for-1 basis.
- 2. The shares of phantom stock become payable upon the reporting person's termination of service as a director.
- 3. Total holdings include shares acquired in exempt dividend reinvestment transactions.

Robert J. Tannous, Attorneyin-Fact

08/02/2016

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.