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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check	this box if no longer subject to
	16. Form 4 or Form 5
	ions may continue. See
	tion 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

VAL
3235-0287
en

hours per response:	0.5
Estimated average burden	

(Instr. 4)

1. Name and Address of Reporting Person [*] STEINOUR STEPHEN D				Issuer Name and Ticker <u>Brands, Inc.</u> [LI	0	ymbol		5. Relationship of Reporting Person(s) to Issuer Check all applicable) X Director 10% Owner				
(Last) THREE LIMITE	(First) ED PARKWAY	(Middle)		Date of Earliest Transac 2/05/2018	ction (Month/D	vay/Year)		Officer (give title below)	Other below	(specify)		
·			4.	If Amendment, Date of (Original Filed	(Month/Day/Year)		idual or Joint/Group	Filing (Check A	pplicable		
(Street) COLUMBUS	ОН	43230					Line) X	Form filed by One Form filed by Mor Person				
(City)	(State)	(Zip)										
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
Date			2. Transaction Date (Month/Day/Ye	Execution Date,	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		

 (Month/Day/Year)
 8)
 Owned Following

 Code
 V
 Amount
 (A) or (D)
 Price
 Reported Transaction(s) (Instr. 3 and 4)
 (I) (Instr. 4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(0.3.) parte, carre, opriorie, correctance coordinate)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Phantom Stock	(1)	02/05/2018		A		595		(2)	(2)	Common Stock, \$0.50 par value	595	\$0.0000	14,158 ⁽³⁾	D	

Explanation of Responses:

1. This award converts to common stock on a 1-for-1 basis.

2. The shares of phantom stock become payable upon the reporting person's termination of service as a director.

3. Total holdings include shares acquired in exempt dividend reinvestment transactions.

Robert J. Tannous, Attorney-

in-Fact

02/07/2018

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.